

Proposed Roadmap BS Business Management & Accounting - 2 Years

for BA/BSc. & ADP in any Discipline other than Accounting & Finance, Business Administration and Commerce

Program Code 413 (BS Business Management and Accounting for 14-years graduates)

Bridging Semester

| Sr. No. | Course Code | Course Title | Credit Hours | Course Type |
|------------------------------|-------------|----------------------------|--------------|-------------------|
| 1 | AC125 | Fundamentals of Accounting | 3 | Deficiency Course |
| 2 | AC331 | Cost Accounting | 3 | Deficiency Course |
| 3 | EC225 | Business Economics | 3 | Deficiency Course |
| 4 | MG201 | Introduction to Business | 3 | Deficiency Course |
| 5 | FN350 | Business Finance | 3 | Deficiency Course |
| Semester Credit Hours | | | 15 | |

Semester 1

| | | | | |
|------------------------------|-------|---------------------------------------------------|-----------|--------------|
| 6 | AC380 | Managerial Accounting | 3 | Major Course |
| 7 | LT340 | Business Taxation | 3 | Major Course |
| 8 | MG380 | Human Resource Management | 3 | Major Course |
| 9 | AC375 | Financial Reporting | 3 | Major Course |
| 10 | EN352 | Communication Skills and Professional Development | 3 | Major Course |
| Semester Credit Hours | | | 15 | |

Semester 2

| | | | | |
|------------------------------|-------|-----------------------------------------|-----------|--------------|
| 11 | EC360 | Managerial Economics | 3 | Major Course |
| 12 | FN380 | Managerial Finance | 3 | Major Course |
| 13 | OM345 | Operations Management | 3 | Major Course |
| 14 | MG390 | Leadership and Organizational Behaviour | 3 | Major Course |
| 15 | LT375 | Corporate Laws | 3 | Major Course |
| 16 | MK430 | Business Research Methods | 3 | Major Course |
| Semester Credit Hours | | | 18 | |

Semester 3

| | | | | |
|------------------------------|-------|-------------------------------------|-----------|------------------------------|
| 17 | MG224 | Innovation and Entrepreneurship | 3 | General Education Compulsory |
| 18 | MG451 | Business Strategy | 3 | Major Course |
| 19 | MG453 | Small and Medium Enterprises | 3 | Major Course |
| 20 | IS414 | E Commerce Applications in Business | 3 | Major Course |
| 21 | | Elective - 1 | 3 | Elective |
| 22 | | Elective - 2 | 3 | Elective |
| Semester Credit Hours | | | 18 | |

Semester 4

| | | | | |
|----|-------|-------------------------|---|--------------|
| 23 | MG466 | Supply Chain Management | 3 | Major Course |
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| 24 | MG411 | International Business | 3 | Major Course |
| 24 | AC401 | Corporate Governance | 3 | Major Course |
| 25 | | Elective - 3 | 3 | Elective |
| 26 | | Elective - 4 | 3 | Elective |
| 28 | AC400 | Internship* | 0 | Major Course |
| | | | | |
| | | Semester Credit Hours | 15 | |
| | | Total Program Credit Hours | 81 | |
| *Candidates are required to do 6 weeks internship (zero credit) in last year | | | | |

Specializations for BS Business Management & Accounting Program

- Finance & Accounting
- Banking & Finance
- Marketing
- Human Resource Management

| List of Finance & Accounting Courses | | | | |
|-------------------------------------------------|-------|----------------------------------------------|---|----------|
| 1 | AC415 | Advanced Corporate Reporting | 3 | Elective |
| 2 | AC417 | Accounting for Groups | 3 | Elective |
| 3 | AC422 | Cost Accounting for Specific Sectors | 3 | Elective |
| 4 | AC435 | Accounting Information System | 3 | Elective |
| 5 | FN472 | International Finance | 3 | Elective |
| 6 | FN498 | Investment Analysis and Portfolio Management | 3 | Elective |
| 7 | FN436 | Financial Statement Analysis | 3 | Elective |
| 8 | FN479 | Capital Budgeting & Long Term Investment | 3 | Elective |
| 9 | FN480 | Financial Risk Management | 3 | Elective |
| 10 | AC390 | Performance Management | 3 | Elective |
| 11 | AC395 | Audit & Assurance | 3 | Elective |
| 12 | AC474 | Internal Audit and Risk Management | 3 | Elective |
| 13 | AC476 | Forensic Accounting | 3 | Elective |
| 14 | AU475 | Forensic Audit | 3 | Elective |
| 15 | FN493 | Fintech | 3 | Elective |
| 16 | | Digital Accounting | 3 | Elective |
| 17 | IS391 | Business Analytics | 3 | Elective |
| 18 | LT460 | Advanced Taxation Management | 3 | Elective |

| List of Banking & Finance Courses | | | | |
|----------------------------------------------|-------|----------------------------------------------|---|----------|
| 1 | BN451 | Islamic Banking | 3 | Elective |
| 2 | BN445 | Takaful Theory and Practice | 3 | Elective |
| 3 | BN440 | Islamic Micro Finance | 3 | Elective |
| 4 | BN411 | Banking Laws and Practices | 3 | Elective |
| 5 | FN472 | International Finance | 3 | Elective |
| 6 | FN498 | Investment Analysis and Portfolio Management | 3 | Elective |
| 7 | FN480 | Financial Risk Management | 3 | Elective |
| 8 | FN436 | Financial Statement Analysis | 3 | Elective |
| 9 | FN479 | Capital Budgeting & Long Term Investment | 3 | Elective |
| 10 | FN493 | Fintech | 3 | Elective |

| List of Marketing Courses | | | | |
|----------------------------------|-------|---------------------------------------------------------------------|---|----------|
| 1 | MM435 | Digital Marketing Communication | 3 | Elective |
| 2 | MK401 | Retail Marketing | 3 | Elective |
| 3 | MK450 | Consumer Behavior | 3 | Elective |
| 4 | MK455 | International Marketing | 3 | Elective |
| 5 | MK470 | Selling Skills | 3 | Elective |
| 6 | BM450 | Advertising, Sales Promotion and Integrated Marketing Communication | 3 | Elective |
| 7 | MK462 | Managing Innovation | 3 | Elective |
| 8 | MM470 | Marketing Communication and Brand Management | 3 | Elective |

| List of HRM Courses | | | | |
|----------------------------|--------|-------------------------------------------|---|----------|
| 1 | HR421 | Succession Planning and Mentoring | 3 | Elective |
| 2 | HR430 | HR Training and Development | 3 | Elective |
| 3 | HR435 | Performance Management Systems | 3 | Elective |
| 4 | HR440 | Compensation and Benefit Management | 3 | Elective |
| 5 | HR470 | Negotiation Skills Development Workshop | 3 | Elective |
| 6 | HR475 | Team Building Skills Development Workshop | 3 | Elective |
| 7 | HR480 | Diversity and Change Management | 3 | Elective |
| 8 | MG410 | Seminar in Business Studies | 3 | Elective |
| 9 | MGT410 | E-Business Management | 3 | Elective |
| 10 | BP440 | Total Quality Management | 3 | Elective |
| 11 | BP451 | Project Risk Management | 3 | Elective |

Proposed Roadmap BS Business Management & Accounting - 2 Years

for Degree Holders of ADP Accounting and Finance

Program Code 418 (BS Business Management and Accounting for 14-years graduates)

| Sr. No. | Course Code | Course Title | Credit Hours | Course Type |
|------------------------------|-------------|---------------------------------------------------|--------------|------------------------------|
| 1 | AC380 | Managerial Accounting | 3 | Major Course |
| 2 | LT340 | Business Taxation | 3 | Major Course |
| 3 | MG380 | Human Resource Management | 3 | Major Course |
| 4 | AC375 | Financial Reporting | 3 | Major Course |
| 5 | EN352 | Communication Skills and Professional Development | 3 | Major Course |
| Semester Credit Hours | | | 15 | |
| Semester 2 | | | | |
| 6 | EC360 | Managerial Economics | 3 | Major Course |
| 7 | FN380 | Managerial Finance | 3 | Major Course |
| 8 | OM345 | Operations Management | 3 | Major Course |
| 9 | MG390 | Leadership and Organizational Behaviour | 3 | Major Course |
| 10 | LT375 | Corporate Laws | 3 | Major Course |
| 11 | MK430 | Business Research Methods | 3 | Major Course |
| Semester Credit Hours | | | 18 | |
| Semester 3 | | | | |
| 12 | MG224 | Innovation and Entrepreneurship | 3 | General Education Compulsory |
| 13 | MG451 | Business Strategy | 3 | Major Course |
| 14 | MG453 | Small and Medium Enterprises | 3 | Major Course |
| 15 | IS414 | E Commerce Applications in Business | 3 | Major Course |
| 16 | | Elective - 1 | 3 | Elective |
| 17 | | Elective - 2 | 3 | Elective |
| Semester Credit Hours | | | 18 | |
| Semester 4 | | | | |
| 18 | MG466 | Supply Chain Management | 3 | Major Course |
| 19 | MG411 | International Business | 3 | Major Course |
| 20 | AC401 | Corporate Governance | 3 | Major Course |
| 21 | | Elective - 3 | 3 | Elective |
| 22 | | Elective - 4 | 3 | Elective |
| 23 | AC400 | Internship* | 0 | Major Course |

| | | | | |
|------------------------------------------------------------------------------|--|-----------------------------------|-----------|--|
| | | Semester Credit Hours | 15 | |
| | | Total Program Credit Hours | 66 | |
| *Candidates are required to do 6 weeks internship (zero credit) in last year | | | | |

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| Specializations for BS Business Management & Accounting Program |
|----------------------------------------------------------------------------|

- Finance & Accounting
- Banking & Finance
- Marketing
- Human Resource Management

| List of Finance & Accounting Coruses | | | | |
|-------------------------------------------------|-------|----------------------------------------------|---|----------|
| 1 | AC415 | Advanced Corporate Reporting | 3 | Elective |
| 2 | AC417 | Accounting for Groups | 3 | Elective |
| 3 | AC422 | Cost Accounting for Specific Sectors | 3 | Elective |
| 4 | AC435 | Accounting Information System | 3 | Elective |
| 5 | FN472 | International Finance | 3 | Elective |
| 6 | FN498 | Investment Analysis and Portfolio Management | 3 | Elective |
| 7 | FN436 | Financial Statement Analysis | 3 | Elective |
| 8 | FN479 | Capital Budgeting & Long Term Investment | 3 | Elective |
| 9 | FN480 | Financial Risk Management | 3 | Elective |
| 10 | AC390 | Performance Management | 3 | Elective |
| 11 | AC395 | Audit & Assurance | 3 | Elective |
| 12 | AC474 | Internal Audit and Risk Management | 3 | Elective |
| 13 | AC476 | Forensic Accounting | 3 | Elective |
| 14 | AU475 | Forensic Audit | 3 | Elective |
| 15 | FN493 | Fintech | 3 | Elective |
| 16 | AC419 | Digital Accounting | 3 | Elective |
| 17 | IS391 | Business Analytics | 3 | Elective |
| 18 | LT460 | Advanced Taxation Management | 3 | Elective |

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| List of Banking & Finance Coruses |
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| | | | | |
|----|-------|----------------------------------------------|---|----------|
| 1 | BN451 | Islamic Banking | 3 | Elective |
| 2 | BN445 | Takaful Theory and Practice | 3 | Elective |
| 3 | BN440 | Islamic Micro Finance | 3 | Elective |
| 4 | BN411 | Banking Laws and Practices | 3 | Elective |
| 5 | FN472 | International Finance | 3 | Elective |
| 6 | FN498 | Investment Analysis and Portfolio Management | 3 | Elective |
| 7 | FN480 | Financial Risk Management | 3 | Elective |
| 8 | FN436 | Financial Statement Analysis | 3 | Elective |
| 9 | FN479 | Capital Budgeting & Long Term Investment | 3 | Elective |
| 10 | FN493 | Fintech | 3 | Elective |

| List of Marketing Courses | | | | |
|----------------------------------|-------|---------------------------------------------------------------------|---|----------|
| 1 | MM435 | Digital Marketing Communication | 3 | Elective |
| 2 | MK401 | Retail Marketing | 3 | Elective |
| 3 | MK450 | Consumer Behavior | 3 | Elective |
| 4 | MK455 | International Marketing | 3 | Elective |
| 5 | MK470 | Selling Skills | 3 | Elective |
| 6 | BM450 | Advertising, Sales Promotion and Integrated Marketing Communication | 3 | Elective |
| 7 | MK462 | Managing Innovation | 3 | Elective |
| 8 | MM470 | Marketing Communication and Brand Management | 3 | Elective |

| List of HRM Courses | | | | |
|----------------------------|--------|-------------------------------------------|---|----------|
| 1 | HR421 | Succession Planning and Mentoring | 3 | Elective |
| 2 | HR430 | HR Training and Development | 3 | Elective |
| 3 | HR435 | Performance Management Systems | 3 | Elective |
| 4 | HR440 | Compensation and Benefit Management | 3 | Elective |
| 5 | HR470 | Negotiation Skills Development Workshop | 3 | Elective |
| 6 | HR475 | Team Building Skills Development Workshop | 3 | Elective |
| 7 | HR480 | Diversity and Change Management | 3 | Elective |
| 8 | MG410 | Seminar in Business Studies | 3 | Elective |
| 9 | MGT410 | E-Business Management | 3 | Elective |
| 10 | BP440 | Total Quality Management | 3 | Elective |
| 11 | BP451 | Project Risk Management | 3 | Elective |

Proposed Roadmap BS Business Management & Accounting - 2 Years
for Degree Holders of ADP Business Administration, ADP Commerce and BCom (IT)
(from Punjab University or any other Public Sector University)

Program Code 421 (BS Business Management and Accounting for 14-years graduates)

| Sr. No. | Course Code | Course Title | Credit Hours | Course Type |
|------------------------------|-------------|----------------------------------------------------|--------------|------------------------------|
| 1 | AC380 | Managerial Accounting | 3 | Major Course |
| 2 | LT340 | Business Taxation | 3 | Major Course |
| 3 | MG380 | Human Resource Management | 3 | Major Course |
| 4 | AC375 | Financial Reporting | 3 | Major Course |
| 5 | EN352 | Communication Skills and Professional Deveelopment | 3 | Major Course |
| 6 | FN350 | Business Finance | 3 | Major Course |
| Semester Credit Hours | | | 18 | |
| Semester 2 | | | | |
| 7 | EC360 | Managerial Economics | 3 | Major Course |
| 8 | FN380 | Managerial Finance | 3 | Major Course |
| 9 | OM345 | Operations Management | 3 | Major Course |
| 10 | MG390 | Leadership and Organizational Behaviour | 3 | Major Course |
| 11 | LT375 | Corporate Laws | 3 | Major Course |
| 12 | MK430 | Business Research Methods | 3 | Major Course |
| Semester Credit Hours | | | 18 | |
| Semester 3 | | | | |
| 13 | MG224 | Innovation and Entrepreneurship | 3 | General Education Compulsory |
| 14 | MG451 | Business Strategy | 3 | Major Course |
| 15 | MG453 | Small and Medium Enterprises | 3 | Major Course |
| 16 | IS414 | E Commerce Applications in Business | 3 | Major Course |
| 17 | | Elective - 1 | 3 | Elective |
| 18 | | Elective - 2 | 3 | Elective |
| Semester Credit Hours | | | 18 | |
| Semester 4 | | | | |
| 19 | MG466 | Supply Chain Management | 3 | Major Course |
| 20 | MG411 | International Business | 3 | Major Course |
| 21 | AC401 | Corporate Governance | 3 | Major Course |
| 22 | | Elective - 3 | 3 | Elective |
| 23 | | Elective - 4 | 3 | Elective |

| | | | | |
|------------------------------------------------------------------------------|-------|-------------|-----------|--------------|
| 24 | AC400 | Internship* | 0 | Major Course |
| Semester Credit Hours | | | 15 | |
| Total Program Credit Hours | | | 69 | |
| *Candidates are required to do 6 weeks internship (zero credit) in last year | | | | |

25 LT460 Advanced Taxation Management 3 Major Course (not for F2023)

Specializations for BS Business Management & Accounting Program

- Finance & Accounting
- Banking & Finance
- Marketing
- Human Resource Management

| List of Finance & Accounting Coruses | | | | |
|-------------------------------------------------|-------|----------------------------------------------|---|----------|
| 1 | AC415 | Advanced Corporate Reporting | 3 | Elective |
| 2 | AC417 | Accounting for Groups | 3 | Elective |
| 3 | AC422 | Cost Accounting for Specific Sectors | 3 | Elective |
| 4 | AC435 | Accounting Information System | 3 | Elective |
| 5 | FN472 | International Finance | 3 | Elective |
| 6 | FN498 | Investment Analysis and Portfolio Management | 3 | Elective |
| 7 | FN436 | Financial Statement Analysis | 3 | Elective |
| 8 | FN479 | Capital Budgeting & Long Term Investment | 3 | Elective |
| 9 | FN480 | Financial Risk Management | 3 | Elective |
| 10 | AC390 | Performance Management | 3 | Elective |
| 11 | AC395 | Audit & Assurance | 3 | Elective |
| 12 | AC474 | Internal Audit and Risk Management | 3 | Elective |
| 13 | AC476 | Forensic Accounting | 3 | Elective |
| 14 | AU475 | Forensic Audit | 3 | Elective |
| 15 | FN493 | Fintech | 3 | Elective |
| 16 | AC419 | Digital Accounting | 3 | Elective |
| 17 | IS391 | Business Analytics | 3 | Elective |
| 18 | LT460 | Advanced Taxation Management | 3 | Elective |

List of Banking & Finance Coruses

| | | | | |
|----|-------|----------------------------------------------|---|----------|
| 1 | BN451 | Islamic Banking | 3 | Elective |
| 2 | BN445 | Takaful Theory and Practice | 3 | Elective |
| 3 | BN440 | Islamic Micro Finance | 3 | Elective |
| 4 | BN411 | Banking Laws and Practices | 3 | Elective |
| 5 | FN472 | International Finance | 3 | Elective |
| 6 | FN498 | Investment Analysis and Portfolio Management | 3 | Elective |
| 7 | FN480 | Financial Risk Management | 3 | Elective |
| 8 | FN436 | Financial Statement Analysis | 3 | Elective |
| 9 | FN479 | Capital Budgeting & Long Term Investment | 3 | Elective |
| 10 | FN493 | Fintech | 3 | Elective |

| List of Marketing Courses | | | | |
|----------------------------------|-------|---------------------------------------------------------------------|---|----------|
| 1 | MM435 | Digital Marketing Communication | 3 | Elective |
| 2 | MK401 | Retail Marketing | 3 | Elective |
| 3 | MK450 | Consumer Behavior | 3 | Elective |
| 4 | MK455 | International Marketing | 3 | Elective |
| 5 | MK470 | Selling Skills | 3 | Elective |
| 6 | BM450 | Advertising, Sales Promotion and Integrated Marketing Communication | 3 | Elective |
| 7 | MK462 | Managing Innovation | 3 | Elective |
| 8 | MM470 | Marketing Communication and Brand Management | 3 | Elective |

| List of HRM Courses | | | | |
|----------------------------|--------|-------------------------------------------|---|----------|
| 1 | HR421 | Succession Planning and Mentoring | 3 | Elective |
| 2 | HR430 | HR Training and Development | 3 | Elective |
| 3 | HR435 | Performance Management Systems | 3 | Elective |
| 4 | HR440 | Compensation and Benefit Management | 3 | Elective |
| 5 | HR470 | Negotiation Skills Development Workshop | 3 | Elective |
| 6 | HR475 | Team Building Skills Development Workshop | 3 | Elective |
| 7 | HR480 | Diversity and Change Management | 3 | Elective |
| 8 | MG410 | Seminar in Business Studies | 3 | Elective |
| 9 | MGT410 | E-Business Management | 3 | Elective |
| 10 | BP440 | Total Quality Management | 3 | Elective |
| 11 | BP451 | Project Risk Management | 3 | Elective |