

## BS Visual Communication Design (BSVCD) F2023-S2025

### First Semester

Code	Course Title	Theory	Lab	Total
EN110	English-I	3	0	3
ISL112	Islamic Thought & Perspectives	3	0	3
IS135	Computer Applications	2	1	3
DW101	Basic Drawing-I	0	2	2
GD102	Calligraphy	1	2	3
DC101	Digital Communication-I	0	2	2
HA101	History of Art and Culture	2	0	2
<b>7</b>	<b>Total</b>	<b>11</b>	<b>7</b>	<b>18</b>

### Second Semester

Code	Course Title	Theory	Lab	Total
EN123	English-II	3	0	3
POL121	Pakistan: Ideology, Constitution and Society	3	0	3
DW102	Basic Drawing-II	0	2	2
DN130	Design Fundamental	1	2	3
DC102	Digital Communication-II	0	2	2
CT107	Color Theory and Application	1	2	3
GD105	History of Graphic Design	2	0	2
<b>7</b>	<b>Total</b>	<b>10</b>	<b>8</b>	<b>18</b>

### Third Semester

Code	Course Title	Theory	Lab	Total
SD221	Life & Learning	3	0	3
SD210	Civics and Community engagement	0	2	2
GD209	Graphic Illustration -I	0	2	2
GD217	Typography	1	2	3
GD305	Basic Photography	1	2	3
GD218	Printing Technologies & Applications	1	1	2
GD208	Packaging Design-I	1	2	3
<b>7</b>	<b>Total</b>	<b>7</b>	<b>11</b>	<b>18</b>

### Fourth Semester

Code	Course Title	Theory	Lab	Total
HWB101	Health & Well-being	3	0	3
GD206	Advance Photography	1	2	3
GD219	Animation Drawing	0	2	2
GD211	Web Design	0	3	3
GD213	Packaging Design-II	1	2	3
GD220	Editorial Design	0	2	2
GD221	Character Design	0	2	2

7	<b>Total</b>	<b>5</b>	<b>13</b>	<b>18</b>
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### Fifth Semester

Code	Course Title	Theory	Lab	Total
QM111	Quantitative Skills & Reasoning	3	0	3
CH211	Everyday Science	3	0	3
GD310	Graphic Illustration-II	0	2	2
GD325	Animation-I	1	2	3
GD316	Interactive Media Design-I	1	2	3
GD324	Corporate Design	1	2	3
SD100	English Immersion I	0	0	0
7	<b>Total</b>	<b>9</b>	<b>8</b>	<b>17</b>

### Sixth Semester

Code	Course Title	Theory	Lab	Total
MG224	Innovation and Entrepreneurship	3	0	3
GD315	Introduction to Video	0	2	2
GD326	Animation-II	1	2	3
GD319	Interactive Media Design- II	1	2	3
GD327	Concept Art	0	2	2
GD328	Motion Graphics	0	2	2
IN302	Internship	0	3	3
SD102	21 <sup>st</sup> Century Skills	0	0	0
7	<b>Total</b>	<b>5</b>	<b>13</b>	<b>18</b>

### Seventh Semester

Code	Course Title	Theory	Lab	Total
QM230	Business Statistics	3	0	3
GD419	Design Studio I	0	2	2
GD421	Product Execution I	0	3	3
GD422	Video Art	0	2	2
GD322	Portfolio Presentation	0	3	3
MK302	Design Marketing	3	0	3
RM301	Research Methodology	2	0	2
7	<b>Total</b>	<b>8</b>	<b>10</b>	<b>18</b>

### Eighth Semester

Code	Course Title	Theory	Lab	Total
GD420	Design Studio II	0	2	2
GD431	Product Execution II	0	3	3
DN412	Dissertation Writing	2	0	2

	<b>COOP (Optional)</b>	<b>0</b>	<b>6</b>	<b>6</b>
	<b>Total</b>	<b>2</b>	<b>5</b>	<b>7</b>
		<b>2</b>	<b>5+6</b>	<b>13</b>
<b>3</b>	<b>Total Credit Hours</b>	<b>57</b>	<b>81</b>	<b>132</b>
	<b>Total Credit Hours with COOP</b>			<b>138</b>