



ہائیر ایجوکیشن کمیشن

## HIGHER EDUCATION COMMISSION

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*Aqeel Akhter Khan*

Director (Quality Assurance Division)

1-110/2021/QAD-NOC/HEC/UMT/657

Dated: August 05, 2021

**Subject: NOC prior to launch of MS Marketing**

Dear Sir/Madam,

With reference to your request for grant of the subject NOC dated April 8<sup>th</sup> 2021, I am pleased to inform that HEC **has no objection on start of MS Marketing by University of Management & Technology Lahore (Sialkot Campus) w.e.f., Fall 2021.**

2. The following full time/permanent faculty members have been designated by the University / Institute to launch the said program:

Sr. No.	Faculty Name & Designation	PhD Degree
1.	Dr. Ali Raza, Assistant Professor	Management Sciences & Engineering
2.	Dr. Muhammad Khalid Iqbal, Assistant Professor	Management Sciences & Engineering

3. To keep the record straight, the University / Institute is requested to communicate if there is any change in the proposed faculty during the execution of the program. It is also advised, to comply with HEC's respective policy regarding faculty requirement, curriculum, credit hours and admission criteria in true letter and spirit.

4. HEC, reserves the right to withdraw the NOC in case the University/ Institute is found unable to meet the requisite minimum HEC criteria/guidelines throughout the program.

*Aqeel*  
5/8/2021  
(Aqeel Akhter Khan)

### The Registrar

University of Management & Technology

Lahore

### Copy for Information.

- PS to Vice Chancellor, University of Management & Technology, Lahore
- PS to Advisor (A&C Division), Higher Education Commission, Islamabad
- Director (QEC), University of Management & Technology, Lahore
- Director (QAA), Higher Education Commission, Islamabad
- Office Copy