Call for Papers

1st International Conference on Action Research in Multidisciplinary Perspectives of Technology, Business & Social Science

1st ICARMP, March, 2018

1st ICARMP
Research In Action

We are pleased to invite you to participate in the 1st ICARMP on 19th & 20th March 2018 by submitting your research papers (theoretical and empirical), working papers (research-in-progress), business proposals and plans, innovative business projects and ideas, case-studies and professional articles in the 1st International Conference on Action Research in Multidisciplinary Perspectives of Technology, Business and Social Sciences.

Action research as discipline has power to change the fate of business organizations, technology firms and society as a whole. In this competitive world where individuals, organizations and even societies are striving for better place, the academic significance of action research has increased manifolds. Action research now corresponds to multidisciplinary fields. Its major purpose is to enable individuals, organizations and societies to refine their strategies and improve their practices.

First Action Research conference has been planned to promote the thinking about action research as a recognized research practice, exploring ways of extending the theory and practice of action research and looking at the application side of action research. The main focus of the conference is to advance knowledge and practice of action research in multiple ways like submission of research articles, case studies, corporate tales, project proposals, thematic talks, and group discussions. The conference will provide huge opportunity for collaboration and interaction to academicians, industry executives and government officials.

Conference Organizer:

- **School of Professional Advancement (University of Management & Technology) Pakistan**
- **Lahore School of Professional Studies (University of Lahore) Pakistan**

Topics of Interest Included but not Restricted

Business Management	Banking & Finance	Finance and Economics
Marketing &Consumer Behavior	Islamic Banking	Project Management
Social Sciences	International Trade	Information Technology
Software Engineering	Entrepreneurship	E-Commerce & E-Business
Academia Industry Linkages (Praxis)	Linguistics	Software Engineering
Big Data Applications	Tourism Management	Public Policy
Operations and Supply Chain	Psychology	Education Management
Risk Management	Ethics	New Venture Management
Organizational Theory	Corporate Governance	Change and Diversity Management
Human Resource Management	corporate social responsibility	Technology Management

Others

- Health Care like Medical Services and Medical Tourism (Ethics/Quality of service delivery/Use of technology)
- Governance (Ethics/Quality of service delivery/Use of technology)
- Education (Ethics/Quality of service delivery/Use of technology)
- Tourism (Ethics/Quality of service delivery/Use of technology)

Important Dates

Abstract Submission:	6th Feb 2018
Acceptance of Abstract:	14th Feb 2018
Full Paper Submission:	6th March 2018
Registration Deadline:	10th March 2018
Walk in Registration:	19th & 20th March
Conference Dates	19th & 20th March

For more details:
http://spa.umt.edu.pk/armp/Home.aspx

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