

UMT | IHL

Institute of Hospitality
Leadership



**THE ART OF HOSPITALITY,
THE SCIENCE OF LEARNING**

Admissions | 2026

Introduction

The **Institute of Hospitality Leadership (IHL), University of Management and Technology**, prepares students for careers in hospitality, tourism, and culinary arts. Through **industry-focused programs**, practical learning, and a focus on leadership and service quality, IHL helps students build the skills and confidence needed to work professionally in Pakistan and abroad.

IHL is an internationally aligned Hospitality School, offering Programs in association with Confederation of Tourism and Hospitality (United Kingdom). CTH (UK)

DIRECTOR'S MESSAGE

“It gives me immense pride to welcome you to the Institute of Hospitality Leadership (IHL) at the University of Management and Technology, Lahore. With the launch of IHL, we are embarking on a transformative journey to shape the future of hospitality, culinary, and tourism education in Pakistan and beyond.”

PROF DR ATIF HASSAN
DIRECTOR, IHL



Why Choose IHL

The **Institute of Hospitality Leadership, UMT** offers internationally aligned, industry-focused education for students aiming to build careers in hospitality, tourism, and culinary arts. Its programs, including **BS Global Hospitality and Tourism Management**, **BS Global Hospitality and Culinary Arts** and **PGD International Hospitality Management** are offered in collaboration with the **Confederation of Tourism & Hospitality (CTH), UK**. Through practical training, applied learning, and exposure to real industry operations, IHL prepares students with the skills, confidence, and professional attitude needed for successful careers in Pakistan and abroad.

Progression Pathway

IHL offers a **2+1 international progression pathway** through CTH, UK. Students can complete the first **two years at UMT** and, after successfully completing **CTH Level 4 and Level 5**, may progress to the final year of a bachelor's degree at CTH partner university partners in the UK or other countries. CTH provides university pathways with institutions such as **University College Birmingham, Bournemouth University, University of Derby, Bangor University, De Montfort University, Swansea University, Royal Roads University, and Torrens University Australia**, subject to admission requirements





Ranking

- Part of a HEC-recognized (W-4 category) university system with strong national academic standing

Key Features

- **Outcome Based Education** focused on hospitality, tourism, culinary art and leadership skills
- **International Collaboration** with Confederation of Tourism and Hospitality (CTH), UK
- **Industry-Focused Curriculum** aligned with global hospitality and tourism standards
- **Experienced Faculty** including academicians, industry professionals, and subject experts
- **Practical Learning Environment** with hands-on training, live projects, and real industry exposure
- **Strong Industry Linkages** supporting internships, networking, and career opportunities

- **Student-Centered Learning** focused on communication, ethics, customer service, and leadership
- **Career Development Support** through workshops, training sessions, internships, and industry interaction
- **Research and Innovation Culture** promoting entrepreneurship, hospitality research, and new ideas
- **Quality Assurance** ensuring continuous improvement and academic excellence



Accreditations / Memberships

Programs offered under the Institute of Hospitality Leadership are developed in collaboration with the Confederation of Tourism and Hospitality (CTH), UK, supporting internationally benchmarked hospitality education and global industry relevance. The institute operates under the academic framework of the University of Management and Technology, recognized by the Higher Education Commission (HEC), Pakistan.



Career Outcomes and Industrial Linkages

IHL connects students with leading organizations in the hospitality, tourism, food service, and culinary sectors to support internships, industry exposure, training, and career development. These linkages help students understand real workplace standards and prepare for professional roles in hotels, restaurants, quick-service food chains, and hospitality businesses.



Key Support Programs

- Cooperative (Co-op) and Industry-Based Learning Opportunities
- Structured Internship Programs in hospitality and tourism sectors
- Professional Development Workshops and Hospitality Training Sessions
- Industry Networking and Leadership Development Programs
- Live Projects and Experiential Learning Activities
- Faculty-Industry Collaboration and Knowledge Exchange Initiatives

These linkages collectively strengthen practical learning, professional networking and career readiness of graduates in hospitality, tourism and culinary management fields.

“Applied” Learning Experience

The **Institute of Hospitality Leadership, UMT** uses an applied learning approach that connects classroom knowledge with real hospitality and tourism practice. Students learn through practical training, simulations, case studies, live projects, internships, and industry activities. The programs follow **Outcome-Based Education**

(OBE), with clear learning goals focused on skills, service quality, leadership, and professional readiness. This approach helps students develop the confidence and competence needed for careers in hospitality, tourism, and culinary sectors.



Key Statistics

- Internationally aligned hospitality and tourism programs
- Strong hospitality and tourism industry collaborations
- Experienced faculty and hospitality professionals
- Focus on experiential learning and service excellence
- Emphasis on leadership, innovation and global hospitality standards

**Start your degree
at UMT and complete
in UK or anywhere in
the world.**

Notable Research & Research Breakthroughs

IHL UMT promotes a culture of hospitality innovation, research and professional excellence. Faculty and students actively participate in hospitality research, industry projects, conferences and professional development activities addressing emerging trends and challenges within hospitality, tourism and culinary sectors.

- Prof.Dr. Atif Hassan Distinguished Speaker, 10th International Conference on Hospitality and Tourism (ICOHT), Colombo, Sri Lanka, July 2024.
- Prof. Dr Atif Hassan: An Analysis of the Effects of Ethical Leadership and Organizational Learning on Innovation in the Hospitality Industry. Journal of Asian Development Studies, 12(3).
- Prof. Dr. Atif Hassan: Lead Trainer, one-week training program on "Marketing Communication in the Hospitality Sector" delivered to managerial staff of leading five-star hotels:

- Islamabad Marriott Hotel
- Pearl Continental Hotel Bhurban
- Karachi Marriott Hotel
- Pearl Continental Hotel Karachi
- Pearl Continental Hotel Lahore
- Pearl Continental Hotel Muzaffarabad
- Pearl Continental Hotel Rawalpindi
- Pearl Continental Hotel Peshawar



Life Beyond the Classroom at IHL

Life at the **Institute of Hospitality Leadership, UMT** goes beyond classroom learning. Students take part in hospitality events, culinary activities, workshops, seminars, industry visits, hotel tours, and networking sessions that build practical skills and professional confidence. These experiences strengthen leadership, teamwork, communication, service excellence, and industry awareness, helping students grow personally and professionally for careers in hospitality, tourism, and culinary sectors.

Scholarships

Sr. No	Percentage Marks in Intermediate	Scholarship
1	Position Holders	100% + Free Transport & Housing
2	95% and above	100%
3	90% to 94.99%	95%
4	85% to 89.99%	85%
5	80% to 84.99%	65%
6	75% to 79.99%	40%
7	70% to 74.99%	25%
8	65% to 69.99%	10%

Programs Offered

Undergraduate Programs

- BS Global Hospitality and Tourism Management
- BS Global Hospitality and Culinary Arts

Graduate Program

- PGD International Hospitality Management



Admission Criteria

Program Name	Minimum Required Qualification	Minimum Requirement
BS Global Hospitality and Tourism Management	Intermediate or Equivalent	Minimum 45% Marks in Intermediate / A-Level or equivalent and no 3rd division in Matriculation + Minimum 50% marks in admission Test. OR in case of 40% marks, 1 year work experience required
BS Global Hospitality and Culinary Arts	Intermediate or Equivalent	Minimum 45% Marks in Intermediate / A-Level or equivalent and no 3rd division in Matriculation + Minimum 50% marks in admission Test. OR in case of 40% marks, 1 year work experience required
PGD International Hospitality and Tourism Management	16 Years of Education	Minimum CGPA > 2.5/4.0 or 60% marks (HEC recognized). Minimum Second Division throughout.

 <https://ihl.ugt.edu.pk/>





Lahore Campus:

Main Campus, UMT Road, C-II Johar Town, Lahore, Pakistan.
Tel: +92 42 35212801-10, email: admissions@umt.edu.pk

SHS Campus:

72-A Raiwind Rd, Dubai Town, Lahore.
Tel: +92 42 35212801-10, email: admissions@umt.edu.pk

Sialkot Campus:

21-A, Small Industrial Estate, Shahabpura Road, Sialkot.
Tel: +92 52 3256964, +92 52 3241801-10
Email: info@skt.umt.edu.pk, web: skt.umt.edu.pk

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