

Course outlines Semester – 3

- 1. Basics of Hand Sewing
- 2. Digital Fashion-I (Introduction)
- 3. Draping-I (Basics)
- 4. Fashion Design Studio-I (Introduction)
- 5. Fashion Illustration
- 6. Machine Sewing-I (Basics)
- 7. Pattern-I (Fundamentals of Flat pattern)
- 8. Textile Design Foundation



University of Management and Technology *Lahore Campus C-II, Johar Town, Lahore*

<u>Course Description and Outline</u> Key course specifications

Program	Bachelor of Fashion design (BFD)				
Department	School of Textile and Design (STD)				
Course title	Basics of hand sewing				
Course code	FD-205				
Credit hours	1 (Lab)				
Course level	Beginners				
Duration in weeks 15					
Semester Fall					
Scheduled venue Sewing Lab					
Resource Person Anika sitara					
Designation Lecturer					
Email	Anika.sitara@umt.edu.pk				
Counseling hours	2pm – 4pm (Monday - Friday)				
Course Pre-requisites	-				

Course description

Main objective of this course is to learn how to use conventional and contemporary methods of hand sewing with basic and finishing stitches applied on a garment.

Course outcome

On successful completion of the course the participants will be able to demonstrate the ability to

- Learn basic -stitches.
- Learn Tailors Tacks ,Seam with Bias Binding & Sandwich seam.
- Learn Edge finishing with bias binding ,hem finishes and variation of edge stitch.

Materials and equipment requirement:

- 1. Needles
- 2. Threads
- 3. Cutter
- 4. Scissors
- 5. Tailoring chalks.
- 6. Pencils.
- 7. Masking tapes.
- 8. Calico

Teaching strategies

The course objectives are met by deploying variety of teaching and learning methods including lectures, group critiques, slides and video presentations. The reference reading and visual materials are distributed according to the teaching unit/module requirements.

The study time allocated to each unit in the course incorporates a balance of formal teaching, tutorial support and individual study. The course is structured progressively to provide increased opportunities for independent learning as you reach later stages of the course.

Reference reading sources

The following books are recommended as reference readings

- 1. Jeffreys, Chris. Complete Book of Sewing. 2003. D. K Adult Publishers.
- 2. Rosen, Sylvia. Make it Fit. 2005. Burg Publishers.
- 3. Rasband, Judith. Fabulous Fit. 1994. Fairchild Books.
- 4. Cabera, Roberto. Classic Tailoring for Tailoring Techniques. 1983 .Fairchild Pubns.

ASSESSMENT

Assessment both provides a measure of your achievement, and also gives you a regular feedback on your learning progress.

The following marks spread will be followed throughout the 15 weeks program.

Sr#	P	roject /Assignments	Marks	Total
1		1	10	10
2		2	10	10
3		3	10	10
4		4	10	10
5		Mid term	20	20
6		Final	35	35
7		Attendance	5	5
		Total Marks	100	

<u>Note</u>: The number of assignments / projects varies depending upon scale of projects and time duration to complete the scheduled research and tasks.

Course schedule summary

"Basics of hand sewing" course is taught through a split of 4 units with main titles and with a sequential of contents and sub contents.

UNIT A	Introduction to basic stitches	UNIT B	Seam finishes
UNIT C	Variation of edge finish	UNIT D	Hem finishes

This is a brief description of the course and is not definitive or exhaustive.

The course content may be subject to change without notice however the details above are intended to give a bird's eye view of information module pathways. Course outlines provide a general summary of the contents and material to be covered during lessons. They are subject to change at the discretion of the teacher to meet the needs of learners and should not be regarded as prescriptive list of activities to be covered.

Please note that it is important to attend all scheduled sessions punctually. Participants should aim to arrive at class at least 5 minutes before the start so that you are ready to commence on time.

For an extra support and counseling attend to the resource person during mentioned counseling hours in "key course specifications"

You will be monitored and kept informed about your progress.

Course Schedule UNITA Contents **Learning Outcomes** Study of types of stitches а Participants will learn the basic Introduction to basic Week 1 b Blanket stitch stitches used in garment stitches finishing. Plain blanket stitch Lecture mode Discussion, visual presentations

*Continuation of unit A in week 2



Lecture mode

Discussion, visual presentations

*Continuation of unit A in week 3

	UNIT A		Contents	Learning Outcomes
		а	Study of types of stitches	Participants will learn the basic
Week 3 Introduction to basic stitches	b	Blanket stitch	stitches used in garment	
		C	Plain blanket stitch	finishing.

Lecture mode Discussion, visual presentations

*New module of unit B in week 4

	UNIT B	Contents	Learning Outcomes
Week 4	later destine to besit	a Study of types of stitches	Participants will learn the basic
WCCR 4	Week 4 Introduction to basic stitches	b Blanket stitch	stitches used in garment finishing.
		c Plain blanket stitch	jinisining.

Lecture mode

Discussion, visual presentations







University of Management and Technology Lahore Campus C-II, Johar Town, Lahore

<u>Course Description and Outline</u> Key course specifications

Program	Bachelor of Fashion design (BFD)			
Department	School of Textile and Design (STD)			
Course title	Digital Fashion-I (Introduction)			
Course code	FD-210			
Credit hours	1 (Lab)			
Course level Beginners				
Duration in weeks 15				
Semester	Fall			
Scheduled venue	Computer Lab			
Resource Person	Anika Sitara			
Designation Lecturer				
Email	anika.sitara@umt.edu.pk			
Counseling hours	2pm – 4pm (Monday - Friday)			
Course Pre-requisites	None			

Course description

Digital fashion course enhance the skills of students at a very basic level through different software which are practically used in our fashion industry. It will be enable students to meet the needs of our industry which is becoming more digitalizing then manual work. Course would also include different types of industrial printings methods.

Course outcome

On successful competition of the course the participants will be able to demonstrate the ability to

- Learn different soft ware's which includes adobe illustrator, adobe photoshop,CAD/CAM.
- Learn the practical use of software in our fashion Industry.
- Learn research methods according to themes.
- Practice rendering of human figure and garment.
- Learn making of Garment technical.
- Understand different types of printings.

Materials and equipment requirement:

Desktops/ laptops Teaching strategies

The course objectives are met by deploying variety of teaching and learning methods including lectures, group critiques, slides and video presentations. The reference reading and visual materials are distributed according to the teaching unit/module requirements.

The study time allocated to each unit in the course incorporates a balance of formal teaching, tutorial support and individual study. The course is structured progressively to provide increased opportunities for independent learning as you reach later stages of the course.

Reference reading sources

The following books are recommended as reference readings

- 1. Evans, Larry The New Complete Illustration Guide. (2nd edition)1996. Wiley Publishers.
- 2. Riegelman, Nancy. Nine Heads. (3rd edition) C.H.I.P.S
- 3. Handouts provided in classes

ASSESSMENT

Assessment both provides a measure of your achievement, and also gives you a regular feedback on your learning progress.

Sr#	Project	Marks	Total
	/Assignments		
1	Assignments	55	55
2	Mid term	20	20
3	Final Project	25	25
		100	

The following marks spread will be followed throughout the 15 weeks program.

<u>Note</u>: The number of assignments / projects varies depending upon scale of projects and time duration to complete the scheduled research and tasks.

Course schedule summary

"Digital Fashion-I (Introduction)" course is taught through a split of 9 units with main titles and with a sequential of contents and sub contents.

UNIT A	Introduction To Adobe Photoshop		UNIT B	Theme/research methods
UNIT C	Mood Board		UNIT D	Croqui rendering
UNIT E	INIT E Garment rendering			Stylizing of the illustration
UNIT G	IIT G Garment Technical		UNIT H	Print additions into garment
	Making of the Garment Through Collage process By given Inspirational Image			

This is a brief description of the course and is not definitive or exhaustive.

The course content may be subject to change without notice however the details above are intended to give a bird's eye view of information module pathways. Course outlines provide a general summary of the contents and material to be covered during lessons. They are subject to change at the discretion of the teacher to meet the needs of learners and should not be regarded as prescriptive list of activities to be covered.

Please note that it is important to attend all scheduled sessions punctually. Participants should aim to arrive at class at least 5 minutes before the start so that you are ready to commence on time.

For an extra support and counseling attend to the resource person during mentioned counseling hours in "key course specifications"

You will be monitored and kept informed about your progress.

Course Schedule

	UNITA		Contents	Learning Outcomes
		а	Introduction of tools	Student will know about the
Week 1	Intro to Adobe Photoshop	b	Use of tools	adobe photo shop its graphical usage by practicing with
	, notosnop	с	Practice different tools	keyboard keys as well as mouse.
Lecture mode			Discussion, visual prese	ntations



*Continuation of unit A in week 3

	UNIT A		Contents	Learning Outcomes
Week 3	Intro to Adobe Photoshop	a b c	Exploring different tools and its effects Working on various given images by following instructions Final submission	Student will know about the adobe photo shop its graphical usage by practicing with keyboard keys as well as mouse

Lecture mode Discussion, visual presentations

*New module of unit B in week 4

	UNIT B		Contents	Learning Outcomes
Week 4	Theme selection/	а	Theme	Student will learn to select the theme and extract different key
WCCR 4	Research methods	b	Keywords/adjectives	words and research on selected key words which includes
	methous	С	Research	relevant images of adjectives.

Lecture mode

Discussion, visual presentations

*Continuation of unit B in week 5

	UNIT B		Contents	Learning Outcomes
	Theme selection/	а	Narrow down research	Student will learn this method of research according to theme
Week 5	Week 5 Research methods	þ	Color story	with very specific and authentic
		С	Image Reading	imagery.

Lecture mode

Discussion

*New module unit C in week 6

	UNIT C		Contents	Learning Outcomes
		а	Theme working process	Student will learn the whole
Week 6	Mood Board	h	Narrow down	process of the research
	inioou bouru	0	research	Student will learn the whole
		С	Mood Board on photoshop	board on selected theme



	··· , · · · ·	-		
	UNIT E		Contents	Learning Outcomes
		а	Selection of the garment	Students will lagrn different
Week 10	Garment rendering	b	, , ,	techniques of rendering different types of fabrics.
		с	Techniques of different fabric rendering	ujjerent types oj jubrics.

Lecture mode

Discussion, visual presentations

*New module of unit F in week 11

	UNIT F		Contents	Learning Outcomes
		а	Rendering of head gears	Students will learn how to render different materials for
Week 11	Stylizing of the illustration		Rendering of accessories	head gears and accessories which will be helpful to make a
		С	Rendering of different materials	stylized digital fashion illustration.



Discussion, visual presentations

*New module unit G in week 12



Lecture mode

Discussion

Discussion

*New Module of unit H in week 13

	UNIT H		Contents	Learning Outcomes
Week 13	Print additions into garment	а	Selection of available print on internet	Students will learn how to corporate prints onto a
Week 15		b	Personalizing the print	garment and placement/use/
		C	Pasting or masking the print onto Garment	arrangement onto the garment.

Lecture mode

*New module of unit I in week 14

	UNIT I		Contents	Learning Outcomes
Week 14	Making of the Garment Through Collage process By given Inspirational	а	Selection of one of the Given Image	Students will learn how to collage digitally with an
WEEK 14		b	Collage on illustration	inspirational image through making it in parts and translate
	Image	С	Make a garment and its Technical	it into the garments with all technical details.

Lecture mode	Discussion		
	WEEK 15		
	Final examination		
Course Specifications Developed By:	Reviewed By (Chairman):		
Anika sitara , Lecturer	Date:		



University of Management and Technology *Lahore Campus C-II, Johar Town, Lahore*

<u>Course Description and Outline</u> Key course specifications

Program	Bachelor of Fashion design (BFD)
Department	School of Textile and Design (STD)
Course title	Draping-I (Basics)
Course code	FD-207
Credit hours	1 (Theory)+ 2 (LAB)
Course level	Beginners
Duration in weeks	15
Semester	Fall
Scheduled venue	Draping Lab
Resource Person	Anika Sitara
Designation	Lecturer
Email	anika.sitara@umt.edu.pk
Counseling hours	2pm – 4pm (Monday - Friday)
Course Pre-requisites	None

Course description

This course is mandatory for a fashion student. The objective of these courses is to give an idea of 3D garment making. Main focus would be on lower torso so that student will learn to drape different kind of skirts, volumes and lengths. Students need to learn both 2D and 3D form of garment so that he/she can practice it in the future. The objective is to develop basic skills of draping so that they can use this knowledge in next level of this subject.

Course outcome

On successful competition of the course the participants will be able to demonstrate the ability to

- Learn the basic knowledge of human body measurements body types, postures, silhouettes and bone structure.
- Learn to use tools and materials.
- Develop basic understanding required for the constructing 3D draping from working drawings, deign sketches and their application to current trends.
- To apply basic skills in further garment styles.
- Develop their own sense of proportions, silhouettes, line and style.

Materials and equipment requirement:

- 1- draping tools
- 2- draping lab
- 3- mannequins
- 4- steam irons
- 5- sewing machines
- 6- sewing kit
- 7- calico
- 8- fusing

Teaching strategies

The course objectives are met by deploying variety of teaching and learning methods including lectures, group critiques, slides and video presentations. The reference reading and visual materials are distributed according to the teaching unit/module requirements.

The study time allocated to each unit in the course incorporates a balance of formal teaching, tutorial support and individual study. The course is structured progressively to provide increased opportunities for independent learning as you reach later stages of the course.

Reference reading sources

The following books are recommended as reference readings

Crawford,Amaden ,Amanden .THE ART OF FASHION DRAPING. (1995) FAIRCHILD BOOKS.
 SILBERBERG, LILY . SHOBEN, MARTIN. THE ART OF DRESS MODELLING-SHAPE WITH IN SHAPE. (1992).
 BUTTERWORTH-HEIINEMANN

ASSESSMENT

Assessment both provides a measure of your achievement, and also gives you a regular feedback on your learning progress.

The following marks spread will be followed throughout the 15 weeks program.

Sr#	Project	Marks	Total
	/Assignments		
3	Assignments	45	45
4	Final file	10	10
5	Mid term	20	20
6	Final	25	25
		Total Marks	100

<u>Note</u>: The number of assignments / projects varies depending upon scale of projects and time duration to complete the scheduled research and tasks.

Course schedule summary

"Draping-I" course is taught through a split of 6 units with main titles and with a sequential of contents and sub contents.

UNIT A	Introduction to Draping	UNIT B	Placement of ribbons on mannequin
UNIT C	Basic Skirt	UNIT D	Variation of skirt (basic variation)
UNIT E	Advance variation of Skirt	UNIT F	Full Dress (reverse dart technique)

This is a brief description of the course and is not definitive or exhaustive.

The course content may be subject to change without notice however the details above are intended to give a bird's eye view of information module pathways. Course outlines provide a general summary of the contents and material to be covered during lessons. They are subject to change at the discretion of the teacher to meet the needs of learners and should not be regarded as prescriptive list of activities to be covered.

Please note that it is important to attend all scheduled sessions punctually. Participants should aim to arrive at class at least 5 minutes before the start so that you are ready to commence on time.

For an extra support and counseling attend to the resource person during mentioned counseling hours in "key course specifications"

You will be monitored and kept informed about your progress.



lecture mo	de	Discussion	
*Continuat	ion of unit D in week 6		
continuuti	UNIT D	Contents	Learning Outcomes
Week 6	Variation of shirt	Panels cutting plus markings of A-line Skirt	Student will display their
	Variation of skirt (basic variation)	b Placement on mannequin	completed skirt on mannequin after pressing and will submit i
		c Truing front/back	to the course instructor
Lecture mo	de	Discussion	
*New modu	ıle of unit E in week 7		
	UNIT E	Contents	Learning Outcomes
Week 7		Panels cutting plus markings of Godet a Skirt	Student will learn to start
week /	Advance variation of Skirt	b Placement on mannequin	draping fabric on mannequin with pining and cutting+ marking.
		c truing	
ecture mo	de	Discussion, visual presentatio	ons
Lecture mo	ion of unit E in week 8		
		Contents	Learning Outcomes
*Continuat	ion of unit E in week 8 UNIT E		Learning Outcomes Student will display their
	ion of unit E in week 8	Contents Panels cutting plus markings of Godet	Learning Outcomes Student will display their completed skirt on mannequin after pressing and will submit is
*Continuat	ion of unit E in week 8 UNIT E Advance variation of	Contents Panels cutting plus markings of Godet Skirt	Learning Outcomes
*Continuat	ion of unit E in week 8 UNIT E Advance variation of Skirt	Contents Panels cutting plus markings of Godet Skirt Placement on mannequin	Learning Outcomes Student will display their completed skirt on mannequin after pressing and will submit in to the course instructor
*Continuati Week 8	ion of unit E in week 8 UNIT E Advance variation of Skirt	a Panels cutting plus markings of Godet Skirt b Placement on mannequin c truing	Learning Outcomes Student will display their completed skirt on mannequin after pressing and will submit in to the course instructor
*Continuati Week 8	ion of unit E in week 8 UNIT E Advance variation of Skirt	a Panels cutting plus markings of Godet Skirt b Placement on mannequin c truing Discussion, visual presentation	Learning Outcomes Student will display their completed skirt on mannequin after pressing and will submit in to the course instructor
*Continuati Week 8 .ecture mo	ion of unit E in week 8 UNIT E Advance variation of Skirt	a Contents Panels cutting plus markings of Godet Skirt b Placement on mannequin C truing Discussion, visual presentation WEEK 9	Learning Outcomes Student will display their completed skirt on mannequin after pressing and will submit in to the course instructor
*Continuati Week 8 .ecture mo	ion of unit E in week 8 UNIT E Advance variation of Skirt	a Contents Panels cutting plus markings of Godet Skirt b Placement on mannequin C truing Discussion, visual presentation WEEK 9	Learning Outcomes Student will display their completed skirt on mannequin after pressing and will submit in to the course instructor
*Continuati Week 8 Lecture mo	ion of unit E in week 8 UNIT E Advance variation of Skirt de ule unit F in week 10 UNIT F	a Panels cutting plus markings of Godet Skirt b Placement on mannequin c truing Discussion, visual presentation WEEK 9 MID TERM PROJECT / ASSIGNMENT	Learning Outcomes Student will display their completed skirt on mannequin after pressing and will submit it to the course instructor ons Learning Outcomes Student will learn to start full
*Continuati Week 8 .ecture mo	ion of unit E in week 8 UNIT E Advance variation of Skirt de	a Contents Panels cutting plus markings of Godet Skirt b Placement on mannequin c truing Discussion, visual presentation WEEK 9 MID TERM PROJECT / ASSIGNMENT	Learning Outcomes Student will display their completed skirt on mannequin after pressing and will submit is to the course instructor ons Learning Outcomes

Lecture mode

Discussion, visual presentations

18 | Page



Cture mode Discussion	
	WEEK 15
	Final examination
Course Specifications Developed By:	Reviewed By (Chairman):
Anika Sitara,Lecturer	Date:



University of Management and Technology Lahore Campus C-II, Johar Town, Lahore

<u>Course Description and Outline</u> Key course specifications

Program	Bachelor of Fashion Design
Department	School of Textile and Design (STD)
Course title	Fashion Design Studio-I (Introduction)
Course code	FD-209
Credit hours	1 (Theory)+1 (LAB)
Course level	Beginners
Duration in weeks	15
Semester	Fall
Scheduled venue	Design Studio
Resource Person	Anika sitara
Designation	Lecturer
Email	Anika.sitara@umt.edu.pk
Counseling hours	2pm – 4pm
Course Pre-requisites	None

Course description

This course is an introduction to Fashion Design. The main objective of this course is to introduce students to basic design principles, including proportion, color and garment details. This course helps the student to develop drawing skills of basic figure and technical drawing.

Course outcome

On successful competition of the course the participants will be able to demonstrate the ability to

- Know the basic concept of fashion and design awareness.
- Know the role of research in fashion and observation of visual art.
- Recognize a range of basic figure drawing and illustration methodologies.
- Become familiar with the method of research process and will be able to draw garment design.
- Know the information about material and rendering techniques.

Materials and equipment requirement:

- Sketchbooks
- Black markers
- Tracing sheets
- Paints
- Drawing Pencils
- Glue
- Magazines
- Fabrics and trims Needles frames etc.
- Scissors
- Internet and computers for research

Teaching strategies

The course objectives are met by deploying variety of teaching and learning methods including lectures, group critiques, slides and video presentations. The reference reading and visual materials are distributed according to the teaching unit/module requirements.

The study time allocated to each unit in the course incorporates a balance of formal teaching, tutorial support and individual study. The course is structured progressively to provide increased opportunities for independent learning as you reach later stages of the course.

Reference reading sources

The following books are recommended as reference readings

- 1. 9 heads: A guideline to fashion drawing
- 2. Color of modern fashion
- 3. Illustration concept: concept to creation

ASSESSMENT

Assessment both provides a measure of your achievement, and also gives you a regular feedback on your learning progress.

The following marks spread will be followed throughout the 15 weeks program.

Sr#	Project /Assignments	Marks	Total
1	Assignments	10	55
2	Mid term	20	20
3	Final	35	25
	Total Marks	100	

<u>Note</u>: The number of assignments / projects varies depending upon scale of projects and time duration to complete the scheduled research and tasks.

Course schedule summary

"Fashion Design Studio-I" course is taught through a split of 7 units with main titles and with a sequential of contents and sub contents.

UNIT A	Introduction Fashion Design	UNIT B	Understanding visual arts
	Understanding mood board	UNIT D	Illustration
	Introduction to material	UNIT F	Introduction technical drawing
UNIT G	Project		

This is a brief description of the course and is not definitive or exhaustive.

The course content may be subject to change without notice however the details above are intended to give a bird's eye view of information module pathways. Course outlines provide a general summary of the contents and material to be covered during lessons. They are subject to change at the discretion of the teacher to meet the needs of learners and should not be regarded as prescriptive list of activities to be covered.

Please note that it is important to attend all scheduled sessions punctually. Participants should aim to arrive at class at least 5 minutes before the start so that you are ready to commence on time.

For an extra support and counseling attend to the resource person during mentioned counseling hours in "key course specifications"

You will be monitored and kept informed about your progress.

Course Schedule

Week 1 Introduction Fashion Basic croqui understanding practice of a basic croqui		UNITA		Contents	Learning Outcomes
			а	Introduction to fashion history	Introduction to the subject and
Design ' basic proportions and	Week 1 Introduction Fashion Design	b	Basic croqui understanding	practice of a basic croqui with basic proportions and	
		c	С	Basic fashion figure	introduction to the 9 heads.

Lecture mode

Discussion, visual presentations

*Continuation of unit A in week 2

	UNIT A	Contents	Learning Outcomes
		a Purpose of illustration	Students will learn to draw a
Week 2 Introduction Fashion Design	b Evaluation of drawing skills	fashion figure with the help of magazine figure and make a	
	c Basic fashion figure	replica of that figure.	

Lecture mode

Discussion, visual presentations

*New module of unit B in week 3

	UNIT B		Contents	Learning Outcomes
		а	Introduction to visual arts	Students will learn to create a
Week 3	Week 3 Understanding visual b arts c	b	Develop understanding of research	link between an image and a
		Creating mood board	word.	

Lecture mode Discussion, visual presentations

*Continuation of unit B in week 4

	UNIT B		Contents	Learning Outcomes
		а	Research on season	Student will start research on a season and make it personalize
Week 4 Understanding visual arts	b	Personalize topic	with individual thought and start research. At the end of the	
		c Work on title	Work on title	class they will submit their research boards.

Lecture mod			Discussion, visual present	ations
*New modul	le unit C in week 5 UNIT C		Contents	Learning Outcomes
Week 5	a Understanding mood board c	а	Research images	Student will learn to start development of mood board
		ь	Make a collage	with the reference of research
		с	Create mood boards	board and finalize their themes in class.







University of Management and Technology

Lahore Campus

C-II, Johar Town, Lahore

Course Description and Outline

Key course specifications

Program	Bachelor of Fashion Design (BFD)
Department	School of Textile and Design (STD)
Course title	Fashion Illustration
Course code	FD-204
Credit hours	1 theory +1 Lab
Course level	Beginners
Duration in weeks	15
Semester	Fall
Scheduled venue	Design Studio
Resource Person	Anika Sitara
Designation	Lecturer
Email	anika.sitara@umt.edu.pk
Counseling hours	2pm-4pm (Monday-Friday)
Course Pre-requisites	None

Course description

This course is designed for fashion students in specialization year. The main focus of this course is to make a student's perfect in fashion illustration by studying different styles and techniques of making exaggerated form of human figure. Student will acquire the knowledge of rendering with different mediums.

Course outcome

On successful competition of the course the participants will be able to demonstrate the ability to

- A. Gain knowledge of world's different illustrators who are working in this field and will get to know about their different ways and methods of illustrations.
- B. Sketch techniques of making a exaggerated croqui.
- C. Practice 9-Heads technique.
- D. Draw different features and expressions of face.
- E. Study different source of light on body through different sheets and mediums.
- F. Compose research boards by researching different themes.
- G. Render fabrics and materials using different mediums.

Materials and equipment requirement: Sketch books, laptop

Teaching strategies

The course objectives are met by deploying variety of teaching and learning methods including lectures, group critiques, slides and video presentations. The reference reading and visual materials are distributed according to the teaching unit/module requirements.

The study time allocated to each unit in the course incorporates a balance of formal teaching, tutorial support and individual study. The course is structured progressively to provide increased opportunities for independent learning as you reach later stages of the course.

Reference reading sources

The following books are recommended as reference readings

- 1. Hagen, Kateryn. Fashion Illustration for designers (2nd edition) Printice Hall (2004).
- 2. 9 heads.
- 3. Vogue magazine, collezioni magazine.
- 4. www.vogue.com,www.style.com

ASSESSMENT

Assessment both provides a measure of your achievement, and also gives you a regular feedback on your learning progress.

The following marks spread will be followed throughout the 15 weeks program.

Sr#	Project /Assignments	Marks	Total
1	1	10	10
2	2	10	10
3	3	10	10
4	4	10	10
5	Mid term	20	25
6	Final	35	35
	Total Marks	100	

Note: The number of assignments / projects varies depending upon scale of projects and time duration to complete the scheduled research and tasks.

Course schedule summary

"Fashion Illustration" course is taught through a split of 9 units with main titles and with a sequential of contents and sub contents.



This is a brief description of the course and is not definitive or exhaustive.

The course content may be subject to change without notice however the details above are intended to give a bird's eye view of information module pathways. Course outlines provide a general summary of the contents and material to be covered during lessons. They are subject to change at the discretion of the teacher to meet the needs of learners and should not be regarded as prescriptive list of activities to be covered.

Please note that it is important to attend all scheduled sessions punctually. Participants should aim to arrive at class at least 5 minutes before the start so that you are ready to commence on time.

For an extra support and counseling attend to the resource person during mentioned counseling hours in "key course specifications"

You will be monitored and kept informed about your progress

Course Schedule

	UNITA	Contents	Learning Outcomes
		a Research	Student will research on different illustrators, their
Week 1 Study of different b Illustrators c	b Catalogue development	names, history, and style. All	
	c Class discussions	information will be compiled in booklet.	

Lecture mode

Discussions, visual presentations, reading material

*New module of unit B in week 2

	UNIT B	Contents	Learning Outcomes
Week 2 Week 2 Week 3 Week 2 Week 2 Week 3 Week 3	a Exploration of body movements with geometrical shapes	Student will learn 9-heads	
	b 9-heads	figure drawing from basic	
	c Exploration of basic and advance postures	shapes to full body posture.	

Lecture mode

Discussions, visual presentations, reading material

*New module of unit C in week 3

	UNIT C		Contents	Learning Outcomes
		а	Class assessment	Charles to sill be seen to show a
Week 3	Fast drawings in given time slot	b	To understand how to draw fashion figures fast.	Student will learn to draw fashion figures in given time slots of 60-30-10-5 minutes.
c	с	Practice of time management	siots of 00 50 10 5 minutes.	

Lecture mode

Discussions, visual presentations, reading material

* Continuation of unit C in week 3

Week 4	UNIT C	Contents	Learning Outcomes
			30 P a g e

Fast drawings in	а	Class assessment	Student will learn to draw
given time slot(Continue)	b	To understand how to draw fashion figures fast.	fashion figures in given time slots of 60-30-10-5 minutes.
	С	Practice of time management	

Lecture mode

Discussions, visual presentations, reading material

*New module unit D in week 5

	UNIT D		Contents	Learning Outcomes
	a Week 5 <u>Replication of</u> b <i>Illustrations</i> c	а	Research of illustration techniques	Student will bring illustrations of different illustrators then will exchange their research with classmates and then replicate it. This practice will make their creative mind strong and skill full.
Week 5		b	Group discussion	
		с	Practice of re-render or replication	

Lecture mode

Discussions, visual presentations, reading material

*Continuation of unit D in week 6

	UNIT D		Contents	Learning Outcomes
		а	Research of illustration techniques	Student will bring illustrations of different illustrators then will
Week 6	Week 6 Replication of Illustrations	b	Group discussion	exchange their research with classmates and then replicate it. This practice will make their
		с	Practice of re-render or replication	creative mind strong and skill full.

Lecture mode

Discussions, visual presentations, reading material

*New module of unit E in week 7

UNIT E			Contents	Learning Outcomes
Week 7	Study of Movement and posture	a b	Study of different standing, walking and sitting styles. Arms ,Hand ,feet and legs movement	Student will learn to draw different posture and movements of croquis.
		С	Class assessment	

Lecture mode

Discussions, visual presentations, reading material

*New module unit F in week 8

	UNIT F		Contents	Learning Outcomes
Week 8		а	Practice of eyes,lips,nose drwaings	Student will draw and practice
	Face features drawing	b	Kinds of bairdo	face features from large scale to smallest size scale and
		с	Practice types of face cuts	practice until they get perfect
ecture mod	le la	Di	scussions, visual presentations, readin	g material
			WEEK 9	
		M	ID TERM PROJECT / ASSIGNMENT	
*New modul	le of unit G in week 10	141	D TERMITROJECT / ASSIGNMENT	
	UNIT G		Contents	Learning Outcomes
	a Study of Source of light C	а	Research and write up	Student will learn to render body by source of light study.
Week 10		b	Using different mediums of rendering	Student will use different body postures and color medium to
		с	Using different colored n texture sheets	practice source of study.
			rendering Using different colored n texture	'

*Continuation of unit G in week 11

	UNIT G		Contents	Learning Outcomes
		а	Research and write up	Student will learn to render body by source of light study.
Week 11	Study of Source of light	b	Using different mediums of rendering	Student will use different body postures and color medium to
		С	Using different colored n texture sheets	practice source of study.

Lecture mode

Discussions, visual presentations, reading material

*New module of unit H in week 12

	UNIT H		Contents	Learning Outcomes
		а	Exploration of different themes	Student will explore variety of
Week 12	Research boards b	b	Class discussions	themes and looks through
		с	Research on individual themes	different sources of research.

Discussions, visual presentations, reading material

*Continuation of unit H in week 13



Lecture mode	ture mode
--------------	-----------

Discussions, visual presentations, reading material

*New module of unit I in week 14

	UNITI	Contents	Learning Outcomes
Week 14	a <i>Final project</i> b c	a 5-6 feet long panel to draw illustration	Student will learn to work on big scale canvas and will be able to draw an illustration on
		Selected artist's technique replica	it of chosen artist's technique
		Exploring Different mediums	by exploring different mediums and present it to the jury on exam day.

Lecture mode

Discussions, visual presentations, reading material

WEEK 15

Final examination

Course Specifications Developed By:	Reviewed By (Chairman):
Anika Sitara, lecturer	Adil Masood Qazi
Date: 11 th Feb 2016	Date: 19 th Feb 2016



University of Management and Technology Lahore Campus C-II, Johar Town, Lahore

<u>Course Description and Outline</u> Key course specifications

Program	Bachelor of Fashion Design (BFD)
Department	School of Textile and Design (STD)
Course title	Machine Sewing-I (Basics)
Course code	FD-208
Credit hours	1 (LAB)
Course level	Beginners
Duration in weeks	15
Semester	Fall
Scheduled venue	Sewing Lab
Resource Person	Anika Sitara
Designation Lecturer	
Email	anika.sitara@umt.edu.pk
Counseling hours	2pm – 4pm (Monday - Friday)
Course Pre-requisites	None

Course description

The course aims at the understanding of contemporary methods of sewing, finishing and working with industrial machine/ equipment and fabric that require special handling and care, to develop manufacturing skills.

Course outcome

On successful completion of the course the participants will be able to demonstrate the ability to

- Understand Machine functions.
- Practice on paper
- Sew on fabric
- Trace
- Do exercise of concerns such as fabric measurements, folding & notches etc.
- Stitch faces and top stitching.
- Learn different seams and its construction.
- Match lines and application of accessories.
- Stitch basic skirt.

Materials and equipment requirement:

- Sewing Machines.
- Sewing tools.

Teaching strategies

The course objectives are met by deploying variety of teaching and learning methods including lectures, group critiques, slides and video presentations. The reference reading and visual materials are distributed according to the teaching unit/module requirements.

The study time allocated to each unit in the course incorporates a balance of formal teaching, tutorial support and individual study. The course is structured progressively to provide increased opportunities for independent learning as you reach later stages of the course.

Reference reading sources

The following books are recommended as reference readings

- 1. Jeffreys, chris. Complete Book of sewing. 2003D.K.Adult Publishers.
- 2. Rosen, Sylvia. Make it fit.2005.Burg Publishers.
- 3. Cabera, Roberto. Classic Tailoring for Tailoring techniques. 1983. Faiirchild Pubns.
- 4. Chase, Weisee Renee. Quinn, Dolores, M Design without limits. Designing and sewing for special needs.2002.fairchild Pubns.

ASSESSMENT

Assessment both provides a measure of your achievement, and also gives you a regular feedback on your learning progress.

The following marks spread will be followed throughout the 15 weeks program.

Sr#	Project /Assignments	Marks	Total
1	1	10	10
2	2	10	10
3	3	10	10
4	4	10	10
5	Mid term	20	20
6	Final	35	35
7	Attendance	5	5
	Total Mark	100	

<u>Note</u>: The number of assignments / projects varies depending upon scale of projects and time duration to complete the scheduled research and tasks.

Course schedule summary

"Machine Sewing-I (Basics)" course is taught through a split of 3 units with main titles and with a sequential of contents and sub contents.

UNIT A	Introduction to sewing machine	UNIT B	Practice on paper
UNIT C	Basic skirt Stitch]	

This is a brief description of the course and is not definitive or exhaustive.

The course content may be subject to change without notice however the details above are intended to give a bird's eye view of information module pathways. Course outlines provide a general summary of the contents and material to be covered during lessons. They are subject to change at the discretion of the teacher to meet the needs of learners and should not be regarded as prescriptive list of activities to be covered.

Please note that it is important to attend all scheduled sessions punctually. Participants should aim to arrive at class at least 5 minutes before the start so that you are ready to commence on time.

For an extra support and counseling attend to the resource person during mentioned counseling hours in "key course specifications"

You will be monitored and kept informed about your progress.
		Course Schedule	
	UNITA	Contents	Learning Outcomes
		a Understanding of machine's functions	Participants will learn about
Week 1	Introduction to sewing machine	b Practice of handling machine	design and its processes. They will learn about interior design
	Setting machine	c Hand outs	basics and its importance in social life
ecture mod	de	Discussion, visual presentat	tions
new modu	le of unit B in week 2 UNIT A	Contents	Learning Outcomes
		a Practice on different shapes/lines	Participants will learn to stitc
Week 2		b Different design lines	with alignment of stitching lines.
		c Paper practice	
ecture moo	de	Discussion, visual presentation	ons
Continuatio	on of unit B in week 3		
	UNIT B	Contents	Learning Outcomes
		a Practice on different shapes/ lines	Participants will learn to stitc
Week 3	Practice on Paper	b Different design lines	with alignment of stitching
		c Paper practice	lines.
ecture mod		al presentations	
		arpresentations	
Continuatio	on of unit B in week 4 UNIT B	Contents	Learning Outcomes
		a Practice on different shapes/lines	
Week 4	Practice on Paper	a Practice on different shapes/ lines b Different design lines	Participants will learn to stitcl with alignment of stitching

Lecture mode

Discussion, visual presentations

Paper practice







Course Specifications Developed By:	Reviewed By (Chairman):
Anika Sitara, Lecturer	



University of Management and Technology Lahore Campus C-II, Johar Town, Lahore

<u>Course Description and Outline</u> Key course specifications

Program	Bachelor of Fashion Design (BFD)
Department	School of Textile and Design (STD)
Course title	Pattern-I (Fundamentals of Flat pattern)
Course code	FD-206
Credit hours	1 (Theory)+1 (LAB)
Course level	Beginners
Duration in weeks	15
Semester	Fall
Scheduled venue	Pattern Lab
Resource Person	Anika Sitara
Designation	Lecturer
Email	anika .sitara@umt.edu.pk
Counseling hours	2pm – 4pm (Monday - Friday)
Course Pre-requisites	None

Course description

This course is an introduction to the principles and fundamentals of flat patterns and is mandatory for fashion design student. Main objective is that student learns to draft a design or sketch on paper in the form of geometrical shapes with all necessary finishes and related information. This helps students to attire basic skills of patterns and he/she would apply them in industry or any design house.

Course outcome

On successful competition of the course the participants will be able to demonstrate the ability to

- Learn the basic methods of drafting patterns.
- Use this first step of basic knowledge for advance level of pattern developments.
- Get basic knowledge of working process on industrial level as well as couture.

Materials and equipment requirement:

- Pattern tools
- Drafting tables
- Pattern sheets
- Tracing table

Teaching strategies

The course objectives are met by deploying variety of teaching and learning methods including lectures, group critiques, slides and video presentations. The reference reading and visual materials are distributed according to the teaching unit/module requirements.

The study time allocated to each unit in the course incorporates a balance of formal teaching, tutorial support and individual study. The course is structured progressively to provide increased opportunities for independent learning as you reach later stages of the course.

Reference reading sources

The following books are recommended as reference readings

1. Alderich, Winifred, metric pattern cutting. (4th edition). 2004, john Wiley & sons.

ASSESSMENT

Assessment both provides a measure of your achievement, and also gives you a regular feedback on your learning progress.

The following marks spread will be followed throughout the 15 weeks program.

Sr#	Project /Assignments	Marks	Total
1-	Assignments	60	60
2-	Mid term	20	20
3- Final		35	20
		Total Marks	100

<u>Note</u>: The number of assignments / projects varies depending upon scale of projects and time duration to complete the scheduled research and tasks.

Course schedule summary

"Pattern-I (Fundamentals of Flat pattern)" course is taught through a split of 5 units with main titles and with a sequential of contents and sub contents.

UNIT A	Introduction to Skirt Variation	UNIT B	Introduction to variation of collars part-1
UNIT C	Introduction to Bodice Block	UNIT D	Introduction to Ease Block
UNIT E	Introduction to Dart Manipulation		

This is a brief description of the course and is not definitive or exhaustive.

The course content may be subject to change without notice however the details above are intended to give a bird's eye view of information module pathways. Course outlines provide a general summary of the contents and material to be covered during lessons. They are subject to change at the discretion of the teacher to meet the needs of learners and should not be regarded as prescriptive list of activities to be covered.

Please note that it is important to attend all scheduled sessions punctually. Participants should aim to arrive at class at least 5 minutes before the start so that you are ready to commence on time.

For an extra support and counseling attend to the resource person during mentioned counseling hours in "key course specifications"

You will be monitored and kept informed about your progress.

		Course Schedule	
	UNITA	Contents	Learning Outcomes
		a Basic calculations	
Week 1	Introduction to Skirt	b Step by step making of whole skirt	Student will learn to draft basic skirt through mathematical
	Variation	draft	calculations along with blocks.
		c Full finishing with S.A	
ecture mo	de	Discussion, visual presenta	tions
*Continuati	on of unit A in week 2		
	UNIT A	Contents	Learning Outcomes
		a Basic calculations	Student will learn to draft Knif
Week 2	Introduction to Skirt Variation	b Step by step making of whole skirt draft	Pleat skirt through
	vanation	c Full finishing with S.A	<i>mathematical calculations.</i>
ecture mo	de	Discussion, visual presentati	ons
Continuati	on of unit A in week 3		
	UNIT A	Contents	Learning Outcomes
	Introduction to Skirt	a Basic calculations	 Student will learn to draft Bo Pleat skirt through mathematical calculations.
Week 3		Step by step making of whole skirt	
		draft	
		c Full finishing with S.A	
ecture mo	de Discussion, visua	I presentations	
*Continuati	on of unit A in week 4		
	UNIT A	Contents	Learning Outcomes
		a Basic calculations	Student will learn to draft Wra
Week 4	Introduction to Skirt Variation	Step by step making of whole skirt	Around skirt through
		c Full finishing with S.A	mathematical calculations.
ecture mo		Discussion, visual presentati	ons
*Continuati	on of unit A in week 5		
	UNIT A	Contents	Learning Outcomes
		a Basic calculations	Student will leave to draft 14/20
Week 5	Introduction to Skirt	Step by step making of whole skirt	 Student will learn to draft Wra Around skirt through
	Variation	draft	<i>mathematical calculations.</i>
		c Full finishing with S.A	



	а	Basic calculations of bodice	
Introduction to Bodice Block	b	Constructions step by step	Student will learn to draft the basic bodice and blocks.
	с	Blocks making	

Lecture mode

Discussion, visual presentations

*New module unit D in week 12

	UNIT D	Contents	Learning Outcomes
	Introduction to Ease Block	a Basic calculations of bodice	Student will learn to draft basic
Week 12		b Constructions step by step	bodice with ease and blocks.
		c Blocks making	

Lecture mode

Discussion

*New module of unit E in week 13

	UNIT E	Contents	Learning Outcomes
Week 13	Introduction to Dart	a Dart manipulation exercises	Student will learn to shift darts
WCCR 13	Manipulation	b Variety of new bodice designs	around the bodice
		C	

Lecture mode

Discussion

*Continuation of unit E in week 14

	UNIT E	Contents	Learning Outcomes
Week 14		a Dart manipulation exercises	Student will learn to shift darts
WEEK 14	Introduction to Dart Manipulation	b Variety of new bodice designs	around the bodice.
		C	
Lecture mo	de	Discussion	
		WEEK 15	
		Final examination	
Course Snee	cifications Developed By	r: Reviewed By (Chairma	an):
course spec		Date:	



University of Management and Technology *Lahore Campus C-II, Johar Town, Lahore*

<u>Course Description and Outline</u> Key course specifications

Program	Bachelor of Fashion design (BFD)
Department	School of Textile and Design (STD)
Course title	Textile Design Foundation
Course code	FD-211
Credit hours	2 (Lab)
Course level	Beginners
Duration in weeks	15
Semester	Fall
Scheduled venue	Design studio
Resource Person	Anika Sitara
Designation	Lecturer
Email	anika.sitara@umt.edu.pk
Counseling hours	2pm – 4pm (Monday - Friday)
Course Pre-requisites	None

Course description

The course aims to enable students to develop an understanding about color proportion and its application and to explore various techniques. Through the series of extensive studio based learning projects, participants will learn the basics of textile design.

Course outcome

On successful completion of the course the participants will be able to demonstrate the ability to

- Student will learn color psychology, its importance and application.
- Student will learn the color schemes, effects, contrasts, families and their application.
- Student will learn to work on theme based project.
- Student will learn the development of ornaments their placement, composition and repeats and for any target group.
- Student will learn different textile techniques such as dyeing and printing.

Materials and equipment requirement:

- 1. Studio Lab.
- 2. Sketch books.
- 3. Tracing papers
- 4. Colors
- 5. Markers
- 6. Pencils

Teaching strategies

The course objectives are met by deploying variety of teaching and learning methods including lectures, group critiques, slides and video presentations. The reference reading and visual materials are distributed according to the teaching unit/module requirements.

The study time allocated to each unit in the course incorporates a balance of formal teaching, tutorial support and individual study. The course is structured progressively to provide increased opportunities for independent learning as you reach later stages of the course.

Reference reading sources

 Edwards, Clive. How to Read Pattern: A Crash Course in Textile Design. Herbert Press Ltd. 2009.
 Meller, Susan. Elffers, Joost. Textile Design - 200 Years of Patterns for Printed Fabric Arranged by Motif, Color, Period and Design. Thames & Hudson 2002.

3. Research and Design; by Simon Seivewright

ASSESSMENT

Assessment both provides a measure of your achievement, and also gives you a regular feedback on your learning progress.

The following marks spread will be followed throughout the 15 weeks program.

Sr#	Project /Assignments	Marks	Total
1-	Assignments	60	55
2- Mid term		20	20
3-	Final	35	25
	Total Marks	100	

<u>Note</u>: The number of assignments / projects varies depending upon scale of projects and time duration to complete the scheduled research and tasks.

Course schedule summary

"Textile Design Foundation" course is taught through a split of 5 units with main titles and with a sequential of contents and sub contents.

UNIT A	Introduction to Textile Design	UNIT B	Introduction to Colors
UNIT C	Introduction to Ornaments		Introduction to textile techniques
UNIT E	Theme Based Project		

This is a brief description of the course and is not definitive or exhaustive.

The course content may be subject to change without notice however the details above are intended to give a bird's eye view of information module pathways. Course outlines provide a general summary of the contents and material to be covered during lessons. They are subject to change at the discretion of the teacher to meet the needs of learners and should not be regarded as prescriptive list of activities to be covered.

Please note that it is important to attend all scheduled sessions punctually. Participants should aim to arrive at class at least 5 minutes before the start so that you are ready to commence on time.

For an extra support and counseling attend to the resource person during mentioned counseling hours in "key course specifications"

You will be monitored and kept informed about your progress.

Course Schedule



Lecture mode

Discussion, visual presentations

*New module of unit B in week 2



Lecture mode

Discussion, visual presentations

*Continuation of unit B in week 3



Lecture mode Discussion, visual presentations

*Continuatio	on of unit B in week 4			
	UNIT B		Contents	Learning Outcomes
		а	Color names (Pantone)	Participants will learn about
Week 4	Introduction to Colors	b	Research about different color combination used by world's renowned brands	the color names use in industry, Research about color logics of season and brands. Student will
		С	Research about forecast colors.	search about forecast boards.

Lecture mode Discussion, visual presentations *New module unit C in week 5 UNIT C Contents Learning Outcomes What are the basic repeats а Participants will learn basic Introduction to Week 5 knowledge of ornament b Selection of theme/ mood **Ornaments** development through nature. С Motif derivation



	UNIT D		Contents	Learning Outcomes
Week 11		а	Three colored printing	Participants will learn how to develop three color screen by
Week 11	Introduction to textile techniques	b	Theme, mood, motif derivation	making sure no motif part is overlapping and is divided
	С	С	Screen development and execution	properly.

Lecture mode

Discussion, visual presentations

*New module unit E in week 12

	UNIT E		Contents	Learning Outcomes
		а	Project brief to groups	Participants will learn to
Week 12 Theme Based Project	b	Analyzing project details	understand the design brief and execute project following	
		С	Theme: Sub-continent	standard operating procedures

Lecture mode

Discussion

Discussion

*Continuation of unit E in week 13

	UNIT E		Contents	Learning Outcomes
Week 13		а	Research boards	Participants will explore ideas
Week 15	Theme Based Project	b	Color palette, ornaments, compositions	related to the project and evaluate them
		С	Class progress	

Lecture	mode	

*Continuation of unit E in week 14

	UNIT E	Contents	Learning Outcomes
Week 14		Final painted textile prints	
Week 14	Theme Based Project	Power point presentation (of each group)	Participants will finalize the project finishing stages
		Verbal presentation	

Lecture mode	Discussion		
		WEEK 15	

Final examination

Course Specifications Developed By:	Reviewed By (Chairman):
Anika Sitara ,Lecturer	Date:

53 | Page