

INSPIRE TO RISE

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The Knowledge School Network

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We believe that the future of the country lies in the hands of youth of the nation. The education imparted in the early years of a person's life plays a pivotal role in shaping balanced and mature citizens. We at TKS Head Office are committed to providing quality education for our franchise in a manner that fosters their holistic development.

Year 2020 experienced two spells of COVID-19. First wave struck in first quarter while the second wave starting in late November had more severe ramifications for schooling. This virus has taken a heavy toll on human lives apart from disrupting and ruining economies globally. The education sector was worst hit by this calamity, prompting the need for effective and alternative methodologies to be adopted for uninterrupted education to our students. By the Grace of Allah Almighty, our team at TKS Head Office rose magnificently to the challenge, sticking to the belief that education and learning was not and could not be put on lockdown. Video lectures for our franchise schools, covering the syllabus for the entire term of the lockdown, were created in record time. Additionally, webinars and online trainings were also designed and delivered to ensure that students remained engaged through these new means of education. Furthermore, with admirable foresight and diligence, our academic team developed a SMART syllabus by redesigning the existing curricula to ensure that students could cover the entire syllabus within the limited time

Moving forward, we pledge to contribute to the improvement of our students in particular and our brand in general.

- Brig (R) Shahid Akram Kardar

Highlights







TKS Matriculation Board Exam Results (2020)

Congratulations to TKS High Achievers



High









	Johar Campus, Lahore				
O,	Rameen Rashid Roll No:148055	1065 / 1100			

1075	1074	1070	1070	1067	1065	1059	1059	1058	1054
102355	919606	102598	127771	422915	148055	108619	102228	250037	145433
1050	1049	1049	1049	1047	1047	1046	1045	1044	1042
542880	127676	102405	244792	174744	111609	127780	174764	422931	171582
1041	1041	1041	1040	1040	1039	1036	1036	1035	1034
171555	127429	174917	920717	456852	193036	745827	127783	919964	145377
1031	1029	1027	1027	1026	1021	1020	1020	1019	1018
539492	102528	249753	127970	110691	127803	249301	117957	456658	110660
1018	1016	1014	1013	1013	1013	1011	1010	1009	1008
174812	536025	174679	840336	924305	127494	729552	102330	509006	541912
		1006	1003	1003	1002	1000			
		539647	145721	759478	101681	920296			

Classroom Management Training

TKS Head Office Academics Team conducted a training session with the faculty and management of TKS Allama lqbal Campus in Kanjrur. The training session introduced academic documents prepared by the team and propounded on practical applications of classroom management. This initiative was designed with the intent to improve educator skills regarding the management of a classroom during a teaching session.

Manager Quality Improvement and Support Mashhood Ahmed and Subject Specialist Shakeel Ahmad led separate sessions with the school administration staff and teachers respectively.

Participants of the training were highly satisfied with the new techniques imparted to them and affirmed their intent to use them to restructure their lessons to be more appealing and interesting for their students.







Life and Learning Webinar



"Through Life and Learning, we aim to not only impart knowledge, but also to foster human-centric skills, cooperation, empathy, social awareness and to make our students global citizens, thus giving them the tools to shape future societies that are inclusive and equitable".

Mariam Nur Murad Director TKS



TKS Head Office successfully conducted a webinar on Life and Learning for TKS principals and teachers. This webinar was conducted free of cost for all clusters. The primary objective of the training session was to provide hands-on knowledge about the significance of Life and Learning education with regards to the holistic development of students. During the course of the webinar, Life and Learning Subject Specialist Naureen Nazir gave a detailed presentation on the significance of life skills education. Head Senior School Jennifer Javed Khan moderated the session. All attendees were highly satisfied and shared their interest in attending a more detailed workshop on this subject.

New Additions

TKS congratulates its new Network Associates on becoming part of TKS family.





Client Meet-and-Greet

TKS Head Office conducted a meet-and-greet programme for prospective clients in Sahiwal on the 8th of October. The event was attended by 10 potential customers. It began with an introduction by Ms. Jennifer Javed Khan (Head Senior School) on academics, the holistic approach TKS takes towards creating its curriculum and how constant support in this regard is always provided to network schools. She was followed by Mr. Muhammad Jawad Siddiqi (Head Operations) who described how TKS Head Office supports its network schools in facility management, operational planning and financial viability through real-time query resolution via cluster management. Pleased by the standards and services of TKS Network, some quests inquired further about how they could join.









Academics Orientation Session

TKS Head Office conducted a training session on understanding languages and effective classroom management with twenty teachers from four different campuses. In order to ensure that the staff in newly inducted campuses met the academic standards set by TKS Head Office, teachers from different campuses were invited to the University of Management and Technology Campus in Lahore and were given thorough and comprehensive training on how to run an academics department with the objective of delivering knowledge effectively. Appropriate utilization of academic documents prepared by TKS HO was also discussed.

Head Senior School Jennifer Javed Khan and Head Preschool Ishrat Tabbasum conducted separate sessions with senior school teachers and preschool teachers respectively.

All coordinators and teachers who participated were highly satisfied and pledged to ensure the application of the newly learnt techniques in their methods of teaching.





TKS Head Office Activities

TKS HEAD OFFICE TEAM VISITED GHAZALI EDUCATION TRUST

TKS Director Mariam Nur Murad and TKS Head Office Core Team visited Ghazali Education Trust office in Lahore to discuss matters of mutual interest. The Ghazali Education Trust was established in 1995 as an NGO with the aim of eradicating the darkness of illiteracy and ignorance through the dispensation of quality education in the far flung areas of Pakistan. It now encompasses a wide range of programs in the field of education ranging from curriculum development to school management and from teacher training to orphan sponsorship, among many others. Director Mariam Nur Murad and the team met with Executive Director Syed Aamir Mahmood and had a constructive discussion regarding the expansion of education till it reaches every child living on the streets of Pakistan. Opportunities to explore joint ventures in this regard were also discussed. Both institutions are already working on different educational projects for the uplift of needy students.





TKS Quality Assurance Evaluation

Quality assurance evaluation is one of the salient features of The Knowledge School Network. It involves a team of experts from the Head Office comprising of a team leader, a subject specialist, a marketing professional and an academician paying a visit to all schools once during the academic year to point out the areas requiring immediate attention. The main objective of this exercise is to guide school management with regards to their weak areas which can include academics, staff, building, facilities, trainings, operations and health and safety. A written report is sent to the concerned schools afterwards so that they can effectively compete with other institutions within their respective districts.



Campuses Evaluated

- Allama Iqbal Campus, Kanjrur
- Igbal Campus, Lahore
- Jinnah Campus, Raiwind
- Expo Center Campus, Lahore
- Samanabad Campus, Lahore
- Al-Wahid Campus, Kahna Nau
- Dr. Idrees Campus, Kharian
- Dr. Akbar Campus, Kharian



M.A Jinnah Campus, Jhang

Google Play

In order to ensure the smooth functioning of all its franchise schools, TKS has always attempted to place the needs of its network associates above all other considerations. Over the last few months, our technical team has travelled to schools in far flung districts to provide our network associates with training on how to operate our SMS software, an essential tool that assists in management as well as academics. Making praiseworthy efforts, the team has assisted 10 schools in understanding how to utilize the system. Since the outbreak of the coronavirus, new challenges have risen for our network associates. The lockdowns put in place to curb the spread of the pandemic has limited the ability of staff to effectively engage with parents. However, TKS already anticipated such a problem and was among the first organisations to develop a mobile app that extends the use of the SMS to student guardians. Downloading the app enables parents to keep track of their child's progress at schools in terms of fees, exam results and overall grades. This integrated approach to customer service by TKS has enabled schools to continue functioning in the same way as before the advent of the COVID-19 virus.

Defence Day

Defence Day is celebrated nationally to commemorate Pakistan's successful defence against India. 6 September marks the ceasefire in the 1965 war. Today, students enthusiastically participate in Defence Day activities to show their love for their country and the Pakistan Armed Forces. It reminds the people of Pakistan of the immense sacrifices made by our honourable war heroes and soldiers to protect our beloved country. TKS ensures that the patriotic morals and values displayed during this time are instilled in our students, so that they may grow into adults who contribute to the betterment of Pakistan.



World Food Day

16 October is observed as World Food Day across the globe. TKS encourages its campuses to celebrate this day with full enthusiasm to create awareness among students about food insecurity and hunger. Currently, 43 percent of Pakistan's population faces food insecurity, while 18 percent severely lacks access to food, according to the World Food Programme, Teachers can also educate students about reducing food wastage from an Islamic perspective. The main purpose of celebrating this day is to strengthen











Eid-e-Milad un-Nabi (SAWW)

solidarity in the struggle against hunger and poverty.

Muslims all over the world celebrate 12th Rabi-ul-Awal with great respect and religious fervor. The day is significant because of the birth of beloved Prophet Muhammad (SAWW) who is the last to be sent with the divine message for the guidance of humanity. This day is celebrated as a reminder of the Prophet's Seerah and Sunnah. All over the world Rabi-ul-Awal is commemorated with devotion and divine blessing. TKS takes particular interest in the celebration of this day, with students commemorating the life and teachings of Holy Prophet Hazrat Muhammad (SAWW).





Igbal Day



This day is celebrated in remembrance of the man who conceived the idea of a separate homeland for the muslims of the subcontinent. The Knowledge School Network has always been active in the promotion of Igbal's literature and poetry, as it is a part of our cultural heritage. In order to retain and spread the essence of our cultural identity among students, Igbal Day was celebrated at The Knowledge School Network campuses with much reverence and solemnity on 9 November, 2020.





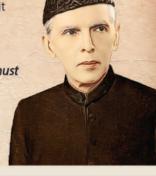


Quaid-e-Azam Day

TKS ensures the holistic development of students' personalities in order to make them responsible and dynamic members of society. The Father of the Nation, Quaid-e-Azam Mohammad Ali Jinnah, is one of the most important personalities in the history of Pakistan and that is why TKS finds it extremely important for the young generation to know about his struggle for obtaining an independent country for the Muslims of the subcontinent.

"Develop a sound sense of discipline, character, initiative and a solid academic background. You must devote yourself whole-heartedly to your studies, for that is your first obligation to yourselves, your parents and to the state. You must learn to obey for only then can you learn to command."

- Quaid's message to all students



Campus Activities













Shalamar Campus, Lhi









Current Debate on Early Childhood Education in Pakistan



Pakistan is a developing country, where progress in the field of education is quite slow. Globally, learning in the early years takes place at home without formal schooling and children's abilities are not nurtured in an appropriate way. Inexperience, illiteracy and a lack of awareness regarding the effectiveness of early years' training and a disregard of the importance of interaction between all stakeholders involved in a child's education are the most frequent factors behind ineffective grooming at a pre as well as primary level. Parental participation is more important than any other stakeholder's during the early years of learning. Parents and teachers need to realize the impact of teaching techniques, since these inform their relationships, which in turn work to benefit children.

Ishrat Tabassum TKS Head Preschool A child as a pupil plays the role of a messenger between parent and teacher. This position places the pupil in a three-cornered relationship with his family and instructors, who frequently

stand in a very indecisive affiliation (Maughan, 1979). According Suzuki et al. (2010), in both traditional and modern teaching approaches, the part of the parent or guardian in early childhood education is very important. Parents are required to actively participate in their child's learning process as home teachers while reinforcing concepts learnt in the class under the guidance of the school teacher (Brajša-Žganec, Hanzec, Merkaš, & Velić, 2017). It is like a three-cornered shape in which each individual has an important role to play. But all three junctions are tightly connected (Fan, 2001). This strong relation between home, school and child is not symbolic, but rather is based on intercommunication and plays a fundamental role in the child's success (Midgley, 2014). Another important aspect of this debate is that this process can be derailed by unskilled teachers who are unaware of the methods and proceedings of a classroom at this level. People who

are independently education have quite a money-making providing a community It will not be wrong to is one of the most far as the public sector is ready to dispose of due to the lack of skilled power of the people show. Proper working can be done only when are prepared and cance of modern early level education. government in the



providing early frequently turned it into endeavor as opposed to service. admit that in Pakistan it profitable businesses. As concerned, it is not conventional methods professionals and the who are running the on parental involvement the schools and teachers familiar with the signifimethods used to impart The role played by the development and

improvement of this sector is crucial. In private schools, parents are involved to some extent, but that contribution can be ceremonial. Quarterly or half yearly meetings do not serve to meet the purpose of involving parents as an active shareholder in the child's learning. Mostly, schools do not call parents so as to avoid monitoring. Many preschools do not have a proper mechanism for parental contribution. Even if parents are invited regularly for sessions, it's only a business stunt. None of the renowned private schools have made a sincere effort in this matter.

In the 21st century, the importance of the parents' role in early childhood education has increased. In Pakistan, developmental, social and economic characteristics such as illiteracy, unskilled parents and obsolete teaching practices can be considered among the major challenges preventing parents from participating in early childhood education.

Key Dates

Value Education Topic 6: January 9, 2021

Kashmir Day: February 5, 2021

New Session 2021 - 2022: March 1, 2021

International Day of Happiness: March 20, 2021

International Water Day: March 22, 2021

Pakistan Day: March 23, 2021





150+ Campuses



37000+Students



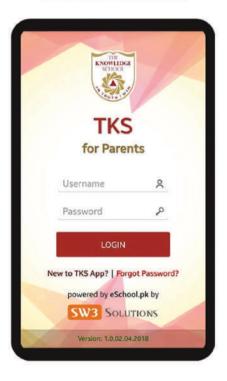
100+ Cities



THE KNOWLEDGE SCHOOL

A Project of ILM Trust





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