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INSPIRE TO RISE TKS

The Knowledge School Network

Editorial Team

Mariam Nur Murad

Chief Editor

Haysam Wyne

Managing Editor

Head Office

UMT Campus, C-II Johar Town

Lahore. Tel: 92 42 35211071-73-75

UAN: 042 111 300 200

f /tksheadoffice

@ /tksheadoffice

🌐 tks.edu.pk



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Highlights



Message from Director TKS

With the reopening of educational institutions, I feel grateful to Allah who has blessed us with safety and health and continuity of the education process. The gates of our institutions are open once again and we welcome our students across the threshold once more. I have been greatly impressed and reassured by the resilience demonstrated by our students during the past few months. They have dealt with these trying times as positively as could be expected, considering the conditions. They have not only maturely accepted their role in protecting their community and behaving appropriately, but also adopted online learning to the best of their abilities and the available infrastructure. They displayed fortitude in the face of the adversity prevailing in the climate during the lockdowns and the efforts of those students currently preparing for board exams should be lauded. Your essays to ensure that you receive an education are not going unnoticed and they are appreciated by everyone at The Knowledge School. We support you in these endeavours and we will make sure that you achieve your aspirations through the education we provide.

In many ways, we are seeing the best of our students as they illustrate through their actions that they are up to the challenge of navigating a global pandemic. In this regard, I am also grateful to our NWAs and the excellent staff currently operating under them; this resilience displayed by the students would only have been possible through their gentle and patient instruction and guidance.

However, a note of caution needs to be included with these words of praise; to ensure now, more than ever, that we do not return to a climate of uncertainty vis-à-vis recurring lockdowns, I must stress the importance of ensuring strict adherence to COVID-19 prevention SOPs.

As a community, we have faced unique challenges during this pandemic. I sincerely pray to Allah that the education process continues uninterrupted and that we do not see a return to the uncertainty of the past. Regardless, we will continue to do what we do best: ensure your futures through the provision of quality education.

- Mariam Nur Murad



Teacher Trainings

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New Additions

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TKS Network Associates Convention

NWA Convention 2021

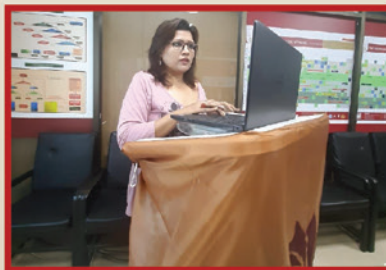
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Cluster-Based Training Session



The TKS Head Office training team conducted an online cluster-based teachers' training session for preschool and senior school on the 4th and 6th of May 2021. A total of 9 campuses participated in this session, including PWD Campus, Junior Gulbahar Campus, Senior Gulbahar Campus, Charsada Campus, Sohawa Campus, Chamkni Campus, Syed Asghar Ali Shah Campus, Millennium Campus and Peshawar Campus. The main target of these interactive sessions is to train teachers and improve their abilities. The session for prechool involved creating a home environment that encourages child learning, while the session for senior school teachers revolved around active learning strategies. Head Senior School Jennifer Javed Khan and Head Preschool Ishrat Tabbasum conducted the training sessions. All participants were glad to learn new techniques to teach old subjects in a new fashion. They appreciated the Head Office training team, with feedback from the principals and coordinators being positive. They assured the team of the application of the newly-learnt techniques.

CPDP Online Training Session



The Head Office training team conducted an online training session on the 6th of March, 2021, for the academic Session 2021 – 2022. The training was with regards to the Continuous Professional Development Program (CPDP), which the TKS Head Office training team conducts regularly to ensure the professional development of the faculty at its campuses. 26 participants from a total of 10 campuses participated in this training session. The campuses that attended were Habe'el Campus, Al Wahid Campus, City Campus, Fatima Campus, Expo Centre Campus, Al-Shareef Campus, Allama Iqbal Campus, Ch. Fazal Campus, Samanabad Campus and Iqbal Campus.



The TKS Head Office holds the belief that there is no point in the career of an educationist where their professional development will be satiated due to the fact that constant evolution is a perennial trait of education.

Head Senior School Jennifer Javed Khan explained the process of thinking (metacognition), which is a skill that promotes advanced learning. She explained the different ways one can improve their understanding about something new they wish to learn. Head Preschool Ishrat Tabbasum described the ideal learning environment for early learners in detail. All the principals and coordinators who participated in the session appreciated the efforts of the Head Office training team.

On-Demand Training Session

TKS Head Office training team conducted an on-demand training session on Saturday, 13th February 2021 at Habeel Campus in Lahore for the academic session 2021 – 2022. A total of 8 participants attended this training session. In order to ensure teacher capability, TKS academic trainers plan and conduct trainings amongst various campuses all year round. The main objective of these training sessions is to provide an opportunity for TKS teachers country-wide to learn how to improve their teaching skills. Head Senior School Jennifer Javed Khan and Head Preschool Ishrat Tabbasum conducted the training sessions, which were about phonics, arts and crafts and classroom management. All teachers who took part in this training were enthusiastic about learning new techniques that could be applied to existing subjects, which would allow them to impart knowledge in a stimulating fashion. Feedback from the principal and teachers was very encouraging and positive and they evinced their satisfaction with the training session. The participants assured trainers that the newly learned techniques would be added to their teaching methodologies.



New Additions

TKS congratulates its new Network Associates on becoming a part of the TKS family.



Sohawa Campus, Jhelum



Noorpur Campus, Pakpatan



Bhagowal Campus, Sialkot



Arham School, Lahore

TKS Fatima Campus Celebrates 11-Year Anniversary



TKS Fatima Campus, Multan, celebrated its 11-year anniversary as a TKS franchisee on the 1st of April. The day was marked with a message from the campus's principal extolling the hard work of the staff and teachers of the school and pledging to maintain the same excellent quality of education over the coming years that has been the highlight of the campus in the past. She said, "The school has been cultivating in our students the seeds of spiritual and ethical growth, and is keen to pass on knowledge to the next generation. We endeavor to equip our students with all-rounded abilities so that they can contribute to society in the future and serve others. Our professional teaching staff...connect with students both as teachers and as friends, and become their life mentors." The TKS Head Office extends its warmest congratulations to Fatima Campus on its achievement and thanks it for its patronage as a TKS franchisee. The relationship the TKS Fatima Campus and the TKS Head Office have developed has been very fruitful and the services both have rendered to the country during their partnership have gone a long way towards fulfilling the vision and mission of the TKS Head Office.

TKS Sohawa Campus Achieves Milestone



Through sheer dint of hard work, one of our recently established campuses, TKS Sohawa Campus, has managed to pull in over 200 admissions within 3 months. This feat is all the more impressive considering the uncertainty of the climate within which it took place with regards to the COVID-19 pandemic. Congratulations TKS Sohawa Campus!



Kashmir Day

Kashmir Day is an internationally recognized day that is observed by the people of Pakistan, predominantly Kashmiris. This day is marked by public processions and special prayers for the liberation of Kashmir. Also, protests are carried out against the Indian oppression of Kashmir to show Pakistan's support for the people of Kashmir, their ongoing freedom struggle and to pay homage to Kashmiri martyrs who lost their lives fighting for Kashmir's freedom. TKS stands with our Kashmiri brothers and sisters and observes Kashmir Day every year on the 5th of February.



Badar Campus, Bahawalpur



MA Jinnah Campus, Faisalabad



Kaiwan Campus, Lahore



Samnabad Campus, Lahore

International Women's Day

Marked annually on March 8th, International Women's Day (IWD) is a global day celebrating the social, economic, cultural and political achievements of women. IWD has occurred for well over a century, with the first IWD gathering in 1911 supported by over a million people. The day also marks a call to action for accelerating gender parity. Significant activity is witnessed worldwide as groups come together to celebrate women's achievements, raise awareness about women's equality, lobby for accelerated gender parity and fundraise for female-focused charities. According to the World Economic Forum, gender parity will most likely not be attained for almost a century. Thus, TKS considers it to be extremely important that there is an increased focus on this issue in its campuses and encourages its students to conduct activities on this day that spread awareness about the plight of the struggle for female equality in Pakistan in particular and the world in general.



Fatima Campus, Multan



Fatima Campus, Multan

International Day of Happiness

To promote happiness and well-being as universal goals that all people should aspire to, TKS celebrates this day in tandem with the UN and conducts activities amongst its students that informs them of the general inequity in the world which leads to poverty. These activities encourage them to focus on achieving goals in their adult lives that promote sustainable development, poverty eradication, happiness and the well-being of all peoples.



Pir Mahal Campus, Faisalabad



Moosa Campus, Sanjarpur



Shabbir Campus, Khanewal

World Water Day

World Water Day, held on 22 March every year since 1993, focuses on the importance of freshwater. This global day celebrates water and raises awareness of the 2.2 billion people living without access to clean water. With the knowledge that there are many in Pakistan who do not have access to clean water, TKS celebrates this day amongst its campuses to promote action that is geared towards tackling the global water crisis. TKS campuses inform students about the importance of water, how its scarcity for many impacts their lives and what steps they can take in their daily lives to ensure that the resource is not wasted. They also conduct activities that spread awareness amongst their students about how reduced water consumption and sanitation measures are key in the fight for poverty reduction, economic growth and environmental sustainability.



Shabbir Campus, Khanewal



PWD Campus, Rawalpindi



Badar Campus, Ahmed Pur East



Pakistan Resolution Day

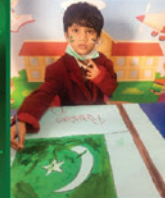
At TKS, we try to ensure that our students are made aware of the history of our great nation and of the significance of the movement for partition, since it is important that the sacrifices made for our country are remembered and honoured. Thus, TKS campuses all over Pakistan celebrate this day with many fun and informative activities that spread the message of unity amongst the Muslim brotherhood in remembrance of the struggle for the creation of the country.



Haroon Campus, Rawalpindi



Yazman Campus, Bahawalpur



Zainab Campus, Khanpur



Raja Aslam Campus, Chakwal



World Health Day

The Knowledge School campuses all over Pakistan celebrate this day with activities that serve to spread awareness about the important aspects of global health. The hope is that celebrating this day will create awareness amongst country leaders about monitoring health inequities and ensuring that all parts of our population have access to quality health services regardless of the circumstances they are born in.



Allama Iqbal Campus, Okara



Taxila Campus, Rawalpindi

Mother's Day

Mother's Day is a celebration honoring the matriarchs of families, as well as motherhood, maternal bonds and the influence of mothers in society in general. It is celebrated at various times in various places all over the world, but the dates usually fall in the months of May and March. In Pakistan this year, the day will be celebrated on Sunday, May 9. The day involves paying tribute to mothers all over the world for the sacrifices they make, which are motivated by the love they bear for their children. In many countries, particularly Eastern countries, mothers are always held in high regard and esteem, and this day is a culmination of the respect and love one should display towards their materfamilias. In TKS, students are instructed to conduct activities on this day that encourage them to take note of the daily labour of their mothers and to fashion keepsakes demonstrating affection, love and respect towards them.



Sohawa Campus, Jhelum



New Campus, City Campus, Okara

Eid-ul-Fitr

Eid-ul-Fitr is a religious occasion observed by Muslims worldwide that marks an end to the month of fasting, or Ramadan. The month itself is very spiritual and has been decreed upon Muslims to make them understand the terrible privations and harsh realities that the poor have to face on a day-to-day basis. Thus, the month devotes itself to engendering a spirit of brotherhood and unity amongst Muslims all over the world, regardless of social status, creed and race. This then culminates in Eid, an occasion that is both a celebration and also a chance to spread joy amongst the needy by giving Zakat, or charity, although this is an activity that reoccurs during the fasting month itself. During this time, while at home, TKS students are instructed in activities they can conduct to help the poor and the needy and to demonstrate the true religious feeling and fervour that the day arouses. This year, the Eid holidays extend from Monday, May 10, 2021 to Saturday, May 15, 2021, for all institutions and organisations in Pakistan.



Yazman Campus, Bahawalpur

TKS NWA Convention 2021

The TKS Head Office (HO) held their Network Association (NWA) Convention 2021 on Saturday, 10th April. Conducted in the morning at 10.30 am, the event was hosted online by the TKS HO on Zoom and was attended by over 150 participants. The event began with a recitation from the Holy Quran, after which an audio clip of the national anthem was played. The session then began in earnest, with speeches from Manager Accounts Imran Elahi, involving a recap of the year 2020 with regards to the services provided by the TKS HO during the pandemic, and Director TKS, describing what the future entailed for educational institutions in general and TKS campuses in particular. This was followed up with a question and answer session, which ended with a prize distribution ceremony. Feedback from the event showed that the participants were pleased with the convention and would definitely consider attending it again when held in the future.



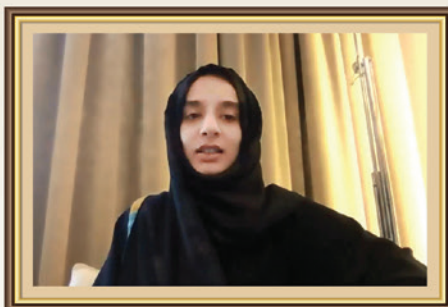
Manager Accounts Imran Elahi Presentation



The first speech held during the NWA Convention was by TKS Manager Accounts Imran Elahi, who described the situation in the country created by the pandemic from the time of the first lockdown to date. He punctuated the description with highlights of services rendered by the TKS Head Office during this time period. He stated that, in addition to the regular services provided by the TKS Head Office, many steps were taken to support and guide TKS campuses during this tumultuous time. He called to attention homework material provided to campuses during the first lockdown to keep students engaged. He went on to underscore the development of work instructions, audio stories, the extremely early distribution of the summer pack and the development of over 300 video tutorials to be shared with students as services furnished outside of the

ambit of regular operational and academic support that TKS campuses are entitled to. He mentioned that specific teacher training sessions were held to prepare faculty for remote teaching and that webinars were conducted to keep campuses informed of ways to manage their income and expenses during those straitened times. He noted that the School Management System was refined and improved in order to make it more accessible for staff, parents and students. When the government launched their Accelerated Learning Program to make up for shortcomings in course content covered, he said that the TKS Head Office was not caught unawares, with a Smart Syllabus for the session 2020-2021 already under development according to those lines, which was later distributed on October 12, 2020. To ensure adherence to SOPs when schools reopened, he drew attention to the standardised flyers on COVID-19 prevention guidelines developed by the TKS Head Office for the use of individual campuses. At the close of the academic year, he described how the TKS Head Office shared the plan for the entire next academic year of 2021 – 2022 with TKS campuses. He noted that, in spite of strict lockdowns, the TKS Head Office quality assurance team still visited campuses to evaluate and assess their areas of concern, covering up to 30 campuses in the previous year. With regards to marketing, he underlined the marketing campaign conducted by the TKS Head Office on social media, outdoor advertising and electronic media, noting that several unique measures were taken to circumvent the climate created by the pandemic, including local level marketing done in campus districts and an added functionality to the TKS website that enabled parents to begin the admission process online without having to visit the campus they were applying to. He concluded by saying that he hoped his speech had been both encouraging and illuminating.

Director TKS Mariam Nur Murad Speech



Director TKS Mariam Nur Murad held forth at length during her speech at the NWA Convention 2021. Touching on many topics during its course, she began by thanking the participants for attending the convention.

In her speech, she touched on the importance of education in general, while noting the difficulties brought about by the COVID-19 pandemic that made its provision difficult. Reassuring the NWAs present about the TKS HO's commitment to them, she declared that they would ensure constant development of campus faculty to guarantee the delivery of a superior form of education. She assuaged uncertainties about the single national curriculum, stating that TKS was abreast of the situation. She ended her speech by reiterating the vision and

mission of TKS, declaring that they would continue to ignite young minds to help them realise their true potential and that TKS was, and would remain, a platform to connect future leaders of Pakistan.



Prize Distribution Ceremony

The NWA Convention 2021 ended with a prize distribution ceremony during which high-achieving TKS students and the longest-running TKS campuses were awarded certificates. The TKS students were also awarded cash prizes for their achievements. The recipients were gratified and pledged to uphold the vision and mission of TKS during the years to come.



KEY DATES

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- Eid ul Adha:** July 20, 2021
- 2nd Term Commencement:** August 9, 2021
- Independence Day:** August 14, 2021
- Ashura 9 & 10:** August 18, 2021
- Civic Education Topic 3:** August 21, 2021
- Defence Day:** September 6, 2021

INSPIRE TO RISE

150+ Campuses

37000+ Students

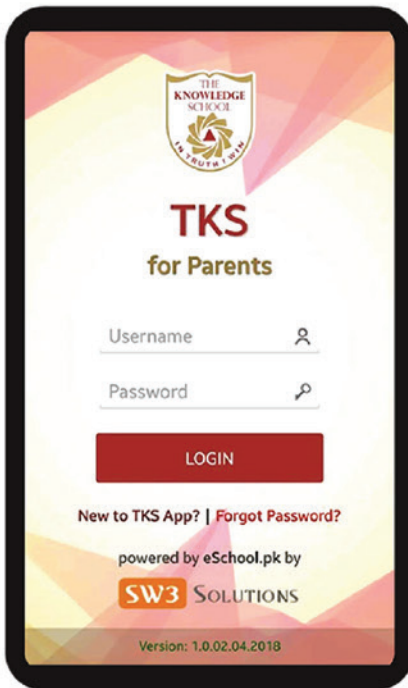
100+ Cities



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Franchise Opportunity

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If you would like to share something related to TKS News or you want to give suggestions about your School, this is the platform to do so! Email us at tknews@tk.edu.pk