



A Project Of ILM Trust

INSPIRE TO RISE TKS

The Knowledge School Network

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Highlights



Message from Director TKS

It is a pleasure to be here with you today at the annual Network Associates Convention 2022, which brings school leaders and policymakers together to discuss fresh ideas and the latest education trends. A few years ago, when we started TKS, we had a clear vision in our minds of what we wanted to do for the future of Pakistan. Vision is extremely imperative in school management which undeniably provides the rationale for every step of the way as the school grows and evolves to best serve the nation. I would like to urge that every school must have its own vision because the requirements of every place, locality and culture are different. Vision merely is not a slogan or a written statement; it is the driving force to transform a whole school community. It does not only help you develop broader policies; but also cultivates school culture in one way or another. School vision and culture go hand in hand. Leaders who remind their school communities of the school's vision and focus on established goals can build capacity for the future.

What is most important after the vision is setting goals and objectives. Education businesses cannot survive without setting goals and direction. A goal is an outcome of your endeavours that you do to achieve something. These days we hear a lot about SMART goals, which stand for specific; measurable; attainable; relevant (rigorous, realistic, and results-focused); and timely (and trackable). If outlined carefully, these goals gear up school leaders, teachers and students to increase their capacities when it comes to coping with challenges. Often SMART goals for a school called for both big-picture thinking and ground-level planning. As a matter of fact, no school can do well without setting challenging and meaningful goals with multifaceted criteria for success. Consequently, I would like to urge all the leaders to set 5-year, 10-year and 20-year goals to stand out from those who do not have any specific goals.

When we talk about goals, we cannot overlook action plans, without which goals are of no value. No matter how good the goals are, they are nothing without an action plan. It is seriously important for a school leader to be goal-oriented as well as action-oriented. The TKS Head Office can only support you to a certain extent, after that you shall have to make your own headway.

After parents, a child spends most of his time with teachers, hence we should invest more and more in grooming teachers. It is because of teachers the schools proudly stand to exist. We should make sure that after a day-long stay at school, a child gets back home, he has learned new knowledge, and a new skill and his confidence has increased. Undeniably, the holistic development of children does not only revolve around curriculum, it also involves many extracurricular activities and these are as important as the curriculum. Leaders must guide teachers daily and clearly communicate their vision and goals.

Building a sense of community within a school helps provide a strong support system for teachers and staff. The morale of a school is unwaveringly influenced by leaders like you who have the power to nurture an environment of encouragement and appreciation for all the stakeholders. We must treat teachers with kindness and understanding, appraise them well, and keep them motivated— they'll ensure performance beyond any measures.

Indeed, the most treasured resources we have in any organization are not to that teaching material, furniture, or the latest technology. It is actually the people who work like a family in a school, the children who hinge on us, and the families of those children who are equally important. As leaders, we must take care of everyone associated with our schools.



TKS Network Associates Convention 2022

1



Quality Assurance Audits 2022

2



Preschool and Primary Subject Specified Training

3

TKS Network Associates Convention 2022



Network Associates Convention 2022 was a resounding success, highlighting the commitment and dedication of the TKS Network to uphold the quality education and student success. It was a great opportunity for all the stakeholders to come together and learn more about our network progress and future plans. Esteemed Director TKS Ms. Mariam Murad addressed the audience and talked about the concerns of many of our network associates and the future of TKS. Honorable Provincial Minister of Punjab School Education, Mr. Murad Raas and respected Head TKS, Dr. Farah Naz also shared their views. At the end of the program awards were distributed among the high achievers students of TKS Network, who showed an excellent performance in the BISE exams 2020-22. Long association awards were given to the network associates who have been with us since last 10 years or more. We are and we shall be (إن شاء الله) continuing this important work in the years to come.



Message from Head TKS

Upgradation is inevitable for schools to function smoothly. We need upgradation in our thinking, in our policy making procedure, in curriculum, in teacher training programs and in our technological systems.

Last two years were quite challenging for us as we had to go through several upgradation processes. We upgraded our whole Learning Management System (LMS), our website, our QA system, our textbooks, our technological gadgets and our instructional modules. At some places, we even upgraded the basic infrastructure of schools. All this exercise offered lots of learning opportunities for us. Moreover, the practice of conducting QA visits to schools continued, but this year we started classifying schools in three categories A, B and C. Elements such as compliance with the Head Office policies, brand affiliation, teacher training program, students' results, and fee structure etc are given due consideration when it comes to categorizing schools. The best schools are declared as Model Schools that are the face of TKS Family. The details of the model schools are uploaded on TKS website and they would be treated differently because of their performance.

This year instead of focusing on one Academic Fest at one place, we reduced distances and held it more conveniently for all at three different regions i.e., North, South and Central. This helped maximize the number of the participants who showed keen interest in the designed activities and learned and loved a lot.

Training is necessary for everyone associated with the school industry. At Head Office, we have divided training programs into three categories that include, free training, on-demand training and customised training. I hope all these types of training modules would be highly beneficial to TKS Family. Besides training programs, the process of book delivery has been made easy. Moreover, prices of summer packs have been revised and lowered to enable affordability. As a matter of fact, education is a key to success in every field of life. If we want to see Pakistan on the list of the developed countries, we need to implement the Single National Curriculum for which lots of resources of the nation have already been used. The SNC bases on the vision of the Founder of Pakistan, Quaid-e-Azam Muhammad Ali Jinnah who urged on unity (one nation), organization and impartiality of our people. SNC is a guarantee to development because of its holistic nature and delivery power. Let me share this news with you that TKS is the only school system in the country that implemented SNC in its true letter and spirit. We put this curriculum into practice in all and sundry schools in all the four provinces. I believe this is a remarkable achievement and a journey towards innovation. The credit goes to Madam Mariam and the entire team. Long live, TKS, long live Pakistan!



Message from
Minister for School Education

I'm impressed to learn that TKS has 200+ franchises across the country (Minister said) Dr. Murad Raas, Education Minister Punjab.

It is a matter of immense pleasure for me to be present at the TKS Network Associates Convention. Usually, I don't attend private sector school functions, but this is the first time I have shown up here on the request of Dr. Farah Naz. To tell the truth, TKS is the first from the private sector that supported us in preparing and implementing the Single National Curriculum in the country. I heartily congratulate Director TKS Ms. Mariam Murad and her team for providing the best educational facilities in the private sector and establishing more than two hundred TKS campuses across the country.

The minister said that developing the Single National Curriculum for the Government was an extremely challenging job. My team worked day and night to get it done. And when it was ready, the most difficult step was its implementation. We faced obstacles from all sides, especially in Punjab. But eventually, we succeeded in getting it implemented.

Highlighting the importance of SNC, The minister added, the truth is that this curriculum was the need of the hour because before that the existing curriculum in the country had become outdated, irrelevant, and could not meet the requirements of the modern age. Each book lasted for twenty years. What we have developed now is flexible and will continue to be updated over time. We express our sincere gratitude to the individuals and institutions who have supported us in the implementation of the Single National Curriculum.

We are starting online Nazra Quran classes from Grades 1 to 5 so that children can pass their time purposefully. People generally think that I might have some enmity or fight with the private sector, which is not the case at all. I do not favour any particular private group, for me all are equal. I just want that every Pakistani child whether they are studying in private schools or government schools should get equal opportunities for learning, growth and skills development. We are trying to provide maximum facilities to children both in public schools as well as in private schools.

We want the private sector to step up and help the public sector grow up more professionally. That is why, I am thinking of a joint venture with the private sector shortly. We need to think and work together as one unified nation. Through this forum, I want to convey the message to all the teachers and school management that the children who are with you today are our future and our capital. They are the leaders of tomorrow, so take care of them, be kind to them, and be nice to them because they have to run this country in the long run.

No one else has a role as big as yours. What you teach these children today, they will remember for the rest of their lives. You have a huge responsibility on your shoulders, so do your best to deliver because you are shaping the future of Pakistan.

TKS Network Associates Convention 2022



Prize Distribution Ceremony



Congratulations! Prize Distribution Ceremony

The prize distribution ceremony for the TKS students who topped in the 2021 board exams was held at Faletti's Hotel in Lahore on October 7. Director TKS Ms. Mariam Murad and Provincial Minister of Punjab for School Education Dr. Murad Raas distributed certificates and cash prizes to the winners. This is indeed a great achievement for the students. TKS Network is proud of all their academic accomplishments and commend them for their hard work. We are thankful to Director TKS for her support in recognizing the students' success.



Long Association Awards

We are very proud of our associates who have been with us for more than ten years. They have played a key role in our journey of imparting knowledge to the young generation of the country. More than 23 campuses were conferred Long Association Awards on the occasion of Network Associates Convention 2022. This shows the real strength of TKS Network and reflects the confidence our associates have in our leadership and system. We are thankful to our esteemed clients for their trust and confidence in us. We remain committed to providing quality education and services that exceed your expectations. Thank you for being a part of the TKS family!



Network Associates' Shared Feedbacks and Concerns



Roses Campus



Gondal Campus



Bhagowal Campus



Raja Aslam Campus (Parent)



Hussain Campus



Pasrur Campus



Creative Campus



Nankana Campus



PWD Campus



Al Madina Campus



Samanabad Campus



Gulbahar Campus



National Campus



Badar Campus



Shahab Campus



Quaid Campus

Network Associates with Director TKS and Head Office Officials



Champions of TKS

We are proud to announce that our students have once again excelled in the Board of Intermediate and Secondary Education Matric Exam 2022! Their hard work, curiosity, and passion has paid them off. They have proven that they can succeed in any examination. Congratulations to all of our students from across the country! You make us proud!

Congratulations

Hamda Raza 1090 Roll No. 103743 Roses Campus	M. Uqba Hadeed 1088 Roll No. 261977 Johar Campus	M. Hanzala Imran 1087 Roll No. 261628 Johar Campus	Ali Ijaz 1085 Roll No. 458322 Pasror Campus	Tayyaba Arif 1084 Roll No. 184542 Quaid Campus	Arwa Naseem 1081 Roll No. 539909 Pasror Campus	Rimsha Saleem 1076 Roll No. 103259 Roses Campus
Rana Zeeshan Ahmed 1075 Roll No. 264562 Quaid Campus	Anas Naveed 1075 Roll No. 161267 Zoha Campus	Asad Ullah Nasir 1075 Roll No. 266499 Quaid Campus	Ali Hasaan 1072 Roll No. 851018 Sadiqabad Campus	Maira Zaheer 1072 Roll No. 540150 Pasror Campus	Pakeeza Yousaf 1072 Roll No. 103175 Roses Campus	Noor ul Ain Tahir 1071 Roll No. 122210 Bilal Town Campus
Maryam Sardar 1070 Roll No. 103084 Roses Campus	Noor Fatima 1067 Roll No. 543771 Bangla Campus	Muhammad Fahad 1067 Roll No. 263430 Quaid Campus	Bilal Manzoor 1061 Roll No. 127986 Roses Campus	Fatima Amjad 1060 Roll No. 543805 Bangla Campus	Fizza Faisal 1060 Roll No. 184685 Quaid Campus	Ali Hussnain 1059 Roll No. 128422 Roses Campus
Ahmad Nawaz 1059 Roll No. 128189 Roses Campus	Azfreem Fatima 1056 Roll No. 757483 Sadiqabad Campus	Rimsha Zulfiqar 1056 Roll No. 749422 Rahim Yar Khan Campus	Hafsa Khan 1055 Roll No. 102962 Roses Campus	Muhammad Usama 1055 Roll No. 264647 Quaid Campus	Fiza Razzaq 1054 Roll No. 161111 Zoha Campus	Marriam Bashir 1053 Roll No. 161131 Zoha Campus
Mariam Hussain Chishti 1053 Roll No. 102760 Roses Campus	M. Tahir Mushtaq 1052 Roll No. 128108 Roses Campus	Sehar Fatima 1052 Roll No. 184562 Quaid Campus	Irtiza Hussain 1051 Roll No. 268474 Quaid Campus	Komail Haider 1049 Roll No. 264101 Quaid Campus	Mahnoor Fatima 1046 Roll No. 850492 Sadiqabad Campus	Amna Javaid 1046 Roll No. 184806 Quaid Campus
Amna Ali 1046 Roll No. 102778 Roses Campus	Faiza Zafar 1045 Roll No. 104912 Allama Iqbal DepalPur	Iraj Asim 1045 Roll No. 179827 Fatima Campus	Unaiza Malik 1044 Roll No. 178468 Fatima Campus	Romaisa 1042 Roll No. 103706 Roses Campus	Zunaira Irfan 1041 Roll No. 179914 Fatima Campus	Umer Javeed 1040 Roll No. 146779 Zoha Campus
Taha Razzaq 1038 Roll No. 268785 Kaiwan Campus	Ahmed Refey 1036 Roll No. 116209 Raja Aslam Campus	Daniyal Kashif 1036 Roll No. 851635 Sadiqabad Campus	Nazish Shehzadi 1035 Roll No. 184461 Quaid Campus	Zain Mehboob 1035 Roll No. 146597 Zoha Campus	Fiza Khalid 1035 Roll No. 120918 Noor Pur Campus	Hafiz Abdul Rehman 1035 Roll No. 412749 Maulana Zafar Ali Khan Campus
Mansoor Atta 1034 Roll No. 758621 Sadiqabad Campus	Hadia Malika 1032 Roll No. 113144 Raja Aslam Campus	Muhammad Shoaib 1033 Roll No. 750454 Rahim Yar Khan Campus	Mouazzam Ali Qaiser 1030 Roll No. 151551 Noor Pur Campus	Sheraz Ahmad 1029 Roll No. 461563 Bangla Campus	Aliza Atif 1026 Roll No. 179071 Fatima Campus	Momina 1025 Roll No. 179071 Mianwali Bangla Campus
Zara Rehman 1024 Roll No. 184465 Quaid Campus	M. Saad Noor 1023 Roll No. 248939 Johar Campus	Alisha Imran 1023 Roll No. 757109 Sadiqabad Campus	Ayesha Akram 1022 Roll No. 161092 Zoha Campus	M. Chand 1021 Roll No. 161092 Mianwali Bangla Campus	Naveera Akram 1020 Roll No. 105631 Allama Iqbal DepalPur	Armish Abbas 1018 Roll No. 833675 Zainab Campus
Fatima Farhan 1018 Roll No. 184669 Quaid Campus	Nida Muzaffar 1017 Roll No. 191843 Al Qalam Campus	M. Abdul Rehman 1016 Roll No. 116811 Raja Aslam Campus	Nouman Habib 1015 Roll No. 146524 Zoha Campus	Ajwa Razzaq 1015 Roll No. 850502 Sadiqabad Campus	Bisma Sarwar 1013 Roll No. 161099 Zoha Campus	Umme Aimen 1012 Roll No. 161099 Mianwali Bangla Campus
Maira Asim Dar 1011 Roll No. 123141 Bilal Town Campus	M. Sheheryar Zahid 1011 Roll No. 267688 Quaid Campus	Farukkh Jameel 1011 Roll No. 177749 Fatima Campus	Amna Taskeen 1009 Roll No. 842903 Rahim Yar Khan Campus	Marwa Shamas 1008 Roll No. 518566 Bhagawal Campus	Humna Saleem 1007 Roll No. 161099 Allama Iqbal Campus	Humna Kashif 1007 Roll No. 161099 Rahim Yar Khan Campus
Malaika Zainab 1005 Roll No. 833675 Raja Aslam Campus	Rida Batool 1005 Roll No. 161099 Mianwali Bangla Campus	Sadia Sajjad 1003 Roll No. 161099 Mianwali Bangla Campus	Huzaifa Bin Hassan 1000 Roll No. 852304 Sadiqabad Campus	Rabia Shahbaz 1000 Roll No. 184406 Kaiwan Campus	Hijab Faiz 1000 Roll No. 494530 Maulana Zafar Ali Khan Campus	

Quality Assurance Audits

Head Office QA department audited the TKS Network schools, as of and for the academic year 2022- 2023, in which the certain aspects of the schools systems for internal control and accounting procedures were examined.

QA audits were conducted in accordance with auditing standards given in Quality Manuals. QA department also issued Independent Auditor's Reports on Internal Control over Management Reporting and on Compliances in Accordance with Pre-determined Auditing Standards, Compliances for Each Major Area and Internal Control over Compliances.



Head Office Conducted Pre & Primary Subject Specified Training

Teacher training is important for both experienced and those teachers who are novice to the teaching profession. Teachers must get a hang of innovative pedagogy, interactive assessment techniques and use of differentiation in the classroom to enliven the teaching-learning process.

TKS Head Office recently organized a training on Teaching Skills for Pre and Primary School teachers. The training was mix of series of interactive sessions on different teaching methods and practical sessions on how to implement the concepts learned in the classroom. Overall, it was very informative and useful training for all the participants. They learnt a lot of new things which will help them in their teaching career. We are sure that this training will go a long way in improving the quality of education being imparted to our students.

ISLAMABAD



LAHORE



MULTAN



ILM Colleges and TKS Participated in Lahore Expo 2022

Education Expo took place on July 30th and 31st, 2022 at Pearl Continental Lahore. ILM colleges and The Knowledge Schools Network took part in the event to raise awareness of their achievements in the field of education. At the event, attendees learnt about different programs offered by ILM colleges and The Knowledge School System, as well as speak with people from both organizations.



TKS Participated in Rahim Yar Khan Expo 2022

The Knowledge School RYK Campus participated in Pakistan's biggest Education Expo 2022 event organized by the Private Schools' Association RYK. This was a unique opportunity for parents, educators, and students to get acquainted with the latest educational facilities and programs. The event took place on Tuesday, August 30, 2022, at PC Events, Sadiq Canal Road, Rahim Yar Khan.



Learning Activities Conducted in Different TKS Campuses

Samanabad Campus, Lahore

Independence Day | 1st Day at school Get together | Flood Donation | Pool Party | Student Council Election 2022-23



Charsadda Campus, Charsadda

Independence Day



Badar Campus Ahmadpur East

Independence Day | Cultural Day



Bhagowal Campus, Sialkot

Prayer | Projects



Sadiqabad Campus, Sadiqabad

Independence Day | Prize Distribution



Fatima Campus, Multan

Independence Day | Fruit Day | Prize Distribution



Iqbal Campus, Sialkot

Independence Day | Color Day | Summer Season Celebrations | Save Water | Fruit Day | Checkup Day



Liaquatpur Campus, Liaquatpur

Independence Day | Birthday Celebration | Summer Season Celebration | Food Day



Millennium Campus, Islamabad

Happiness Day | Prize Distribution | Spring Season



Mulana Zafar Ali Khan Campus

Independence Day | Science Projects



Omer Campus, Chishtian

Independence Day | Mango Day | Flood Donation | Plant Day | Culture Day



Pir Mahal Campus

Independence Day



Subhan Campus, Sialkot

Independence Day | Red Color Day



New Hirings in TKS Head Office



Zahra Sikander
Senior Subject Specialist S.ST
Senior Section Supervisor



Zoobia Parveen
Junior Subject Specialist Urdu
Junior Section Supervisor



Javeria Irfan Khan
Subject Specialist Preschool



Sana Zaheer
Senior Subject Specialist English



Sabeen Zahra Agha
Senior Subject Specialist Science

INSPIRE TO RISE



A Project Of ILM Trust

200+ Campuses

37000+ Students

100+ Cities

WHY TKS FRANCHISE?

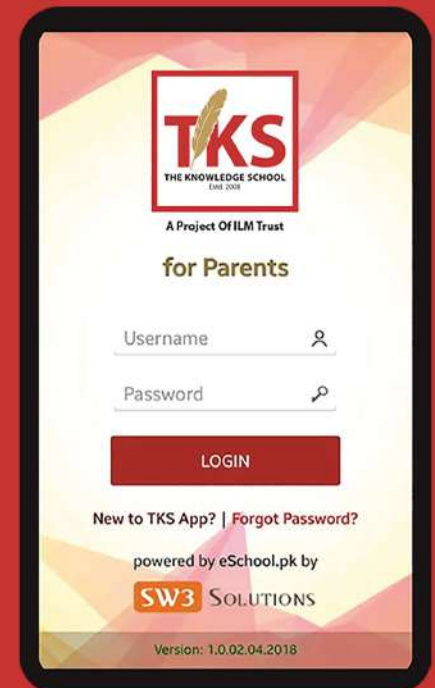
The education sector has become a booming industry in Pakistan and more and more entrepreneurs are getting involved in it. If you're thinking to come into a school business, purchase a TKS franchise. Why? Here are the top reasons:

- We are an established brand comprising of TKS schools, ILM colleges and University of Management & Technology (UMT), Lahore.
- Parents have shown 100 percent satisfaction ratio in our schools because of the fact our students never drop out of school. Thanks to our teaching-learning environment, they successfully reach the university level.
- We offer an excellent return on your investment.
- We help with marketing and advertising, and also provide business training.
- We provide full assistance with the staff and faculty hiring and curriculum designing.
- Ours is a proven business model that can successfully work anywhere in Pakistan.
- We provide a variety of support and learning resources for both teachers and students.
- We teach an exclusive curriculum in our schools.
- We have global partnerships with other world class institutions.
- We survived even the worst crisis of the COVID-19 pandemic - thanks to our successful business model.



Parents can avail continuous support by TKS 24/7 through 'TKS for Parents App' Register yourself with

TKS Mobile App Now!!



Join today. For details Call +92-42-35211071-73-75, or Email at tknews@tk.edu.pk