

INSPIRE TO RISE



A Project Of ILM Trust

TKS

The Knowledge School
Network

About The Knowledge School

The importance of childhood education is increasingly gaining prominence and being recognized by various governmental policies and valued by society at large. The formative years that is, three years and over are the most significant years in terms of characters building and inculcating a sound value system in child. Certainly, the learning in these years lay the foundation for future academic success.

ILM Trust realized this and in 2008 launched a nationwide project of schools – The Knowledge School (TKS) based on a strategic partnership with enthusiastic individuals willing to invest and further the cause of education. In a short span of time, TKS has developed a sizable network of operative schools throughout Pakistan.

TKS is committed to lifting the standard of education and social responsibility of this generation of students for the future of humanity. Looking towards that future, TKS intends to link its prosperity to nurture the young minds of in less developed areas by creating educational opportunities where they would otherwise not exist.

A Quick Guide To Own A TKS Franchise

TKS is a one-stop solution to imparting a successful educational school concept. By taking up the TKS franchise, franchisee enlists the support of an experienced team that will ensure franchise's success because our foremost aim is to help you succeed. Our success lies in our ability to constantly innovate and provide our customers with a positive experience which is unique to TKS.

TKS ensures that its network associates are offered the optimum level of Franchise Support:

Pre-opening support

- Site Selection
- Operational Support
- Marketing Support
- Accounting/Audit/ Legal Advice
- Training of Franchisee, Supervisor, Teaching and Non-Teaching Staff

On-going support

- Regular visitation by field support staff
- Franchise representative assigned to franchisee
- Ongoing R&D on new methods and techniques
- Overall program oversight



TKS Philosophy - TKS is dedicate and passionate about developing each child to become independent, creative, compassionate, self-disciplined and a life-long learner.



The TKS Model

Pre-School	Playgroup, Nursery, Prep
Primary School	Classes 1-V
Comprehensive School	Classes 1-X

Franchise Fee Payment Schedule

Network Association Franchise Fee	
Pre-School & Primary School (Playgroup to Class V)	Franchise Fee (One-time): PKR 0.7 Million Land Requirement: Min 2 Kanals
Pre-School & Comprehensive School (Playgroup to Class X)	Franchise Fee (One-time): PKR 1 Million Land Requirement: Min 3-4 Kanals
Royalty	9% of Gross Revenue
Registration Fee (One time)	PKR 500
Admission Fee (One time and Non Refundable)	PKR 4000
Student Security Deposit (Refundable)	PKR 4000
Monthly Tuition Fee (charged by network associates)	PKR 4000

Note:

TKS franchise agreement is valid for 10 years.

Franchise agreement may be renewed with mutual consent of both the parties.

Interested in TKS Franchise?

Process of Association

Step 1. Make General Enquiry

Step 2. Receive Investors Kit from TKS
Submit 'Expression of Interest'

Step 3. Arrange for a meeting and presentation of franchise
Discuss business plan
Analyze financial viability

Step 4. On-site visit by TKS team of proposed site
Suitability report analysis

Step 5. Signing of MOU
Payment of initial franchise fee
Continue with work plan and operations

Step 6. Pre-opening follow-up by TKS team
Begin local and group admissions campaign
Training of Heads/Admin Staff/Teachers

Step 7. Begin proper operations
Provide continuous support and advice



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Join the TKS Network

For more enquiries, please feel free to contact:

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