



A Project of ILM Trust

INSPIRE TO RISE

The Knowledge School Network

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Message from the President



It has been a year of some great achievements, but also a year of great tragedy, as I lost my father and the soul behind this group of institutions. He taught me innumerable invaluable lessons, but none more so than being grateful to those who believe in your dream and help you make it a

reality. We have always been able to garner immense support for our cause through our esteemed sponsors and it remains a testament of the faith our supporters have in us and our mission.

However, it is imperative to revitalize the notion of continued sponsorship for the education sector of the country and our organization. With the new Pakistani government prioritizing the delivery of education to the masses, numerous players in non-academic sectors have begun foraying into the education sector. This does indeed give a major boost to efforts aimed at resolving the education crisis faced by Pakistan.

I believe that the competition would prove healthy, as it would challenge us to be more innovative with both our practice and projects, as well as with the means to keep them going. I also believe in forging alliances and initiating collaborations with organizations to achieve the true goal of the betterment of the nation. I have already proposed the prospects to my organization and ask the same of our respected sponsors; to incorporate values such as enhanced charity and support to ideas that strengthen us as a nation and help improve the educational development of Pakistan.

I would like to make a general appeal to all stakeholders in academic and non-academic sectors in both public and private spheres to take responsibility of helping the nation overcome its educational deficit and assist the University of Management and Technology and ILM Trust in this noble endeavor.

I urge potential investors to participate in my mission to continue the legacy of this institution, where we take pride in being sponsors and bearers of the beacon of knowledge and strive each day to share it with others. I consider this an integral part of my faith, as well as my duty as a citizen of Pakistan to assist the government in its efforts to reform the country's educational infrastructure.

I hope everyone present considers and lends support to my thoughts and becomes a sponsor of the noble mission that existing sponsors and I are on. I hope we live to see the day where quality education is a reality, rather than a dream, for every citizen of Pakistan. *Pakistan Pa'aind Aabad.*

Ibrahim Hasan Murad

Prof Dr Hasan Sohaib Murad and his Lifelong Mission of Imparting Value Education in Pakistan

Son of a renowned Islamic scholar Khurram Murad, Dr Hasan was a prominent educationist, who worked diligently to bring innovation, and new ideas to revolutionize the academic landscape of Pakistan.

ILM Trust started from an idea of this visionary man in 1990, and further initiated many projects among which the University of Management and Technology, ILM Colleges and The Knowledge School Network are noteworthy. Dr Hasan was

also a member of UNESCO's International Association of Universities, a leading global association of higher education institutions and organizations from around the world. He held the position of chairman, National Business Education Accreditation Council (NBEAC) in the Higher Education Commission (HEC) in Pakistan.

Dr Hasan's career was a beacon that channeled and set benchmarks for the academia in Pakistan. His tireless efforts also went a long way in improving industry-academia linkages. At the International Business Conference and Exhibition (IBCE) 2017, he advocated strongly for the possibility of major developments only through cross sectorial collaborations in the economic sector. He had said that the academia, the government and the business sector needed to work in tandem to steer the country away from the crises.

Without question, Dr Murad was one of the transformational figures of our nation in the modern times who led major developments in the educational sector. His exemplary legacy is the chronicle of defying the odds which posed a threat to the quality education, research, and intellectual growth of the students as well as the faculty members. The demise of Dr Hasan Sohaib Murad has truly left a void in Pakistan's academia that will take years to fill. Dr Hasan Sohaib Murad was a source of inspiration not only for UMT, but also for the whole nation.

Naureen Nazir



Message from Director TKS Passing the Torch

The ending of anything, be it a story, drama, or even a thing as basic as an ice cream, downs the feeling of a person. The ending also leads to newer beginnings. While we remained bittersweet during the final few months of this year, this is also a time for us to look back at the happenings of this year.

December marks the end of a fantastic 2018 for The Knowledge School Network. Every month as I sit down with the Head Office team to review our activities, I am reminded again why I love TKS and how rare a job it is to always be learning something new. How can this be called work? And every month, it delights me no end to see the dedication of our Head Office team members along with our valued NWAs, teachers, parents and students.

We began this year by acknowledging NWAs at the annual convention and inviting them to our space for a positive dialogue. TKS HO successfully conducted cluster wide trainings of teachers, administrators and principals across our network. Evaluation visits for quality assessment and policy's enforcement enabled TKS School's management an in-depth analysis of the best education practices for their campuses. The School Management Software was implemented this year as well so that we remain connected with our partners 24/7. Meanwhile our team has also been working on developing curriculum under TKS Publications based on the latest teaching pedagogies, making learning a pleasurable experience for the teachers and students alike.

Amidst these activities, we witnessed a sudden unexpected turn of events. September witnessed the departure of Chairman of ILM Trust and Founder of TKS, Dr Hasan Murad. He was an intellectual and a man of infinite qualities in his own capacity. While his presence will be missed but he lives on. He lives amongst us through his vision of which we are the torch bearers. Together, we have to carry forward his life's mission of imparting the best values based education to the youth of Pakistan. Every NWA should ensure maximum support to the administrators of TKS School. Every administrator should ensure that teachers are well-equipped to engage the students and parents. Every parent should evoke fervor to do better not in schools but also as humans amongst their children. And every student should vow to make Pakistan known for honesty and integrity. The timing is perfect. So, together we renew our ambitions. Together we renew our hopes. Together we renew ourselves for a successful 2019. *Pakistan Zindabad!*

Mariam Murad



Message from TKS Country Director



Since its inception in 2008, TKS is committed to provide a supportive and inclusive environment to students, where constructive and purposeful actions are taken to explore students' potential and prepare them to thrive in the twenty-first century.

The journey of 2018 was laced beautifully with triumphs and feats that would not have been possible without the backing of our Network Associates, parents, principals and students. I thank all NWAs for constantly supporting us in every step that we have taken and reposing their confidence in us. I deeply cherish the revered bond we have formed with you over the years. I thank all the parents for entrusting TKS brand with the future of your children, to mold and sculpt their minds, enrich their souls and ignite the spark of lifelong learning in them.

We also dedicate this coveted honor to all our students for displaying exceptional hard work in the pursuit of excellence by achieving honors and distinctions not only in academics but also in allied arenas of arts, creativity, sports and debates. I take this opportunity to acknowledge the extreme hard work of our dedicated staff and faculty by working with zeal to take TKS to the zenith of success.

My message to all students is: "Pursue your dreams and set your New Year resolution to change your dream into reality. YES!!! You have potential to do this." It is quoted in Sunan Ibn Majah 224, "Seeking knowledge is an obligation upon every Muslim."

Brig (R) Shahid Akram Kardar

Welcome to the New Year 2019!

Head Office Activities

TKS Academics Fest 2018

The Knowledge School Network (TKS) has always been keen to boost up the talent of its students to make them truly dynamic in every aspect. To achieve this aim, TKS Network clubbed together four major events and exhibited a dazzling Annual Academics Fest 2018, comprising of Lingualetics, Matholetics, Tech-Savvy Competitions and Arts & Science Exhibition at UMT on October 27, 2018. These competitions accelerated the splendor of this grand educational demonstration and transformed the 'Fest' into an exceptional educational gala. All the events were exclusively conducted under the supervision of our competent staff and mentors of TKS Head Office. TKS students stunned the audience by exhibiting their commendable skills and laudable well-articulated performances which reflected their talent in unique ways. A large number of TKS campuses participated enthusiastically and fervently in this mega event. It provided students a platform and an opportunity to express their hidden talent and potentials.



The Prize Distribution Ceremony was honored by the presence of Mariam Murad, Director TKS. Prizes were distributed to the position holders of all competitions.

New Induction at TKS

Anjum Mumtaz joined TKS Head Office in the capacity of Academics Head. She earned her master's degree in Geography from the University of the Punjab, Lahore, and a certificate in 'Professional Studies in Education' from Bradford University, UK. She has over 30 years of experience as an educationist. Since 1989, she has worked in resource-rich and well renowned networks of schools like Beaconhouse School System, The City School, Lahore College of Arts and Sciences (LACAS), and Resource Academia as a seasoned principal, administrator and teacher trainer.



TKS Head Office welcomes Anjum Mumtaz on joining TKS Head Office and hopes that she will contribute to raise the level of TKS Academics Department.

Cluster Based Teachers' Trainings

TKS Head Office believes in equipping its teachers with 21st century teaching skills which are essentially required to make learning thrive inside and outside the classroom environment. TKS Head Office organized a one-day cluster based teachers' training entitled 'Effective Teaching Methodologies' in different clusters. The training workshop was conducted by Anjum Mumtaz, Academics Head, Jennifer Javed Khan, Academics Coordinator, and Ishrat Tabassum, Preschool Coordinator. TKS Head Office also conducted a Need-Based Southern Punjab Cluster Training from November 28 - December 1, 2018. Academics Department developed and customized the content of the workshop to cater for the diverse training needs of NWAs, principals, coordinators and teachers.



Expressing Gratitude for Hosting Training Sessions Befittingly



M Umer
Omer Campus, Chishtian



Jamal Shah
Gulbahar Campus, Peshawar



Azam Shabbir
Rahim Yar Khan Campus



Mian Irfan Munawar
Badar Campus, Ahmedpur East

TKS Representation in International Events

TKS Participation in IBCE: TKS Head Office team actively participated in the 3rd International Business Conference and Exhibition (IBCE) held on October 24-25, 2018 at the Expo Center, Lahore.

TKS Participation in Book Fair: To attract prospective students and business partners, TKS Head Office team displayed an educational stall at a book fair held on November 5, 2018 to provide guidance and motivate participants to opt for the right academic institute.

TKS Participation in Career Fair: TKS Head Office team participated in the Career Fair on December 5, 2018 to provide career counseling to the students and help them to find their dream job.

TKS Participation in Students Education Expo: TKS Head Office team actively participated in 'Students Education Expo' on November 28-29, 2018 and exhibited an educational stall.

Franchise Agreement Signing Ceremonies 2018-2019

TKS extends warm congratulations to our new Network Associates on signing agreements and becoming a part of TKS family. We welcome them all to our growing network of 200+ TKS schools.



Muhammad Afzal Rao,
Sutluj Campus, Bahawalnagar, 14 Dec, 2018



Malahat Jahan, Iqbal Campus, Lahore
17 Dec, 2018



Hafiz Babar Khan
Mahmood Ahmed, Nasir Hameed,
Uzair Campus, Pun, 29 Nov, 2018



Muneeb Ahsan,
Muhammad Adil Abrar,
Wali Campus, Okara, 19 Sep, 2018



Faisal Mahboob
Expo Center Campus, Lahore
19 Nov, 2018



Madni | Shazia Nargis
Almadina Campus, Lodhran, 20 Dec, 2018



Safeer Akhtar, Fatima Campus, Bukkhar
3 Sep, 2018

Azadi Festival

Azadi Festival was celebrated with great pride and patriotic fervor at UMT Greens on August 14, 2018. The 71st Independence Day celebrations organized by UMT and TKS Head Office attracted kids and families at large, and offered exciting happenings for all visitors. TKS students garbed in national dresses sang patriotic songs and delivered speeches which reflected their strong commitment and dedication to serve Pakistan. Among the key features of the Azadi Festival was an amazing show of fireworks which marked the spirit of the occasion more festive, lively and bright.



SMS Training

TKS is first among the school franchise systems, to launch mobile app 'TKS for Parents'. This app will keep parents updated about the educational performance of their children, online diary, notifications and fee status.



Congratulations TKS Employee of the Year 2018

Every organization has those determined employees who never crack under pressure and get the job done when it counts. To recognize the efforts and contribution of TKS Head Office Employees, 'TKS Employee of the Year Award' has been introduced which will be awarded to only one outstanding person per annum. This year, Sabeen Gul Farhan is honored as 'Employee of the Year' based on her exemplary performance and sincere contribution to the success and growth of TKS network.



Lost Connexion

The walls keep closing in,
On this conundrum called life,
Suffocating,
Pulsating,
Radiating, not warmth but agony,
In the still of the night,
When the dogs have barked enough,
And the phantoms in the alley,
have vanished yet again,
becoming invisible,
much like the fears I carry on my hunched back,

I am ill with exhaustion,
Unable to speak,
Or love,
Or breathe,
I am disillusioned my Lord,
I seek thee,
I am knocking,
At the door of your majestic respite,
I seek thy mercy my Lord,
Come find me...

Sabeen Gul, Assistant Manager, HR

Teacher & Parents Column

Principal's Say The Parent - Teacher Partnership

I have tossed around the terms 'parent engagement' and 'home to school connections' a lot these days'. And for working parents they can be anxiety-inducing. But what do these phrases really mean? Over the years, I have talked with many parents and educators about what a 'good relationship' looks like. The answer reveals a wide range of beliefs and values. Some parents are intimidated by the education system. They want the best for their children and don't want to make a mistake, yet they don't understand the system, have high expectations and often feel marginalized. Many working parents feel that they do not receive information on regular basis or do not have strong connection with the teachers. Educators report that parents are over-committed and anxious and have unrealistic expectations. These disconnects and misperceptions can be a problem when it comes to healthy relationship.



Bisma Mariam Tahir, Fatima Campus, Multan

Parent-teacher relationship does not just happen at once. It is built over time through consistent communication, collaboration, common goals and most importantly, trust.

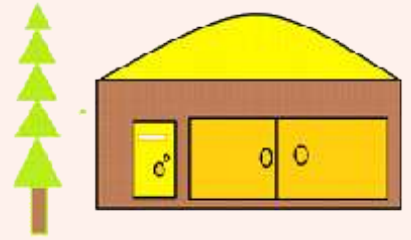
When parents are involved in their childrens' education, they do better on a wide range of measures. These positive effects include better behavior, more confidence and greater self-esteem, higher attendance rates, lower risk of exclusion, more enthusiasm about learning and better results.

In fact, John Hatties Seminal (2008) study reveals that "the effect of parental engagement over a student's school career is equivalent to adding two or three years to that student's education." This is why it is so important that schools must work in partnership with parents, from a child's first day at school right through when they leave. When teachers and parents listen to each other and work together, they can really make a positive impact on students' academic performance and well-being. Parental engagement is a powerful lever for raising achievement in schools. When parents and teachers work together to improve learning, they gain significant achievements (Harris & Goodall/University of Warwick, 2007).

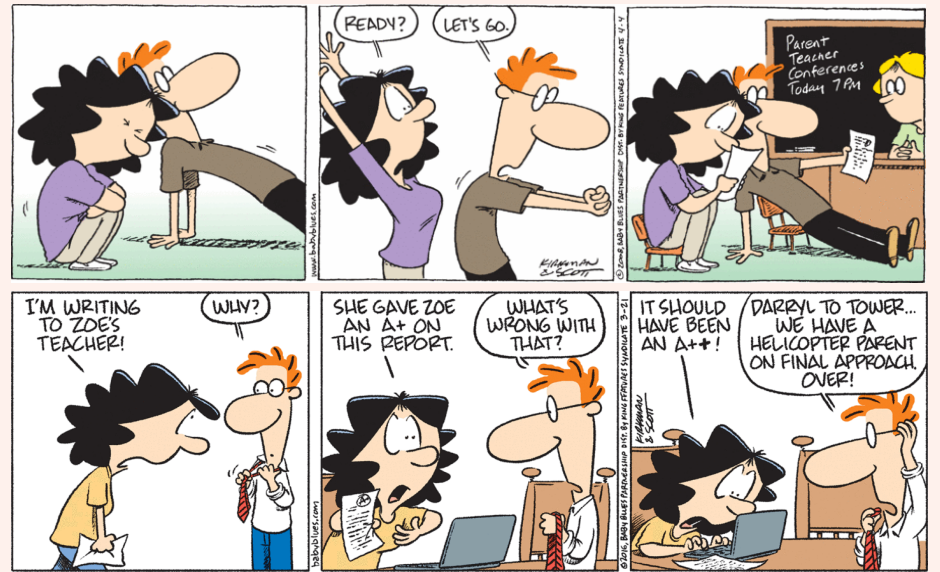
I truly believe that if parents give half an hour to their child on daily basis, it will lead to 20% increase in their success.

Parents' Say Junior IT Champ

As the father of Muhammad Jahanzeb Haider, 6 years old student of class 1, TKS Idrees Campus, Okara. I am grateful to the TKS School and all teachers who are working hard to groom and polish their students. I am extremely thankful to the teacher of Computer Sciences, for improving my son's computer skills. The artwork of my son on MS Paint is an evidence of his teacher's hard work and dedication. My son always had interest in computer but now he is able to draw many complex drawings on MS Paint on his own. That was quite pleasing for me to see him drawing so efficiently. It shows that the school is focusing diligently on the computer skills of my child.



Dr Ehtesham Haider F/O M Jahanzeb Haider, Grade 1, TKS Idrees Campus, Okara



Students' on spotlight

I Love my School

A beautiful playground
Airy classes
Green grass
What else you need to learn?

Efficient teachers
Lovely fellows
Soothing environment
What else you need to learn?



It's good institution
It's my second home
It's The Knowledge School

Let me tell you one more thing
It's very cool

Anaya Waseem, Grade III

Students' Arts and Crafts



Idrees Campus, Okara

Raja Aslam Campus, Chakwal

Students' Corner Drugs Addiction

Drugs addiction can be defined as a craving for a mind-altering substance. Drugs do not only lead drug addicts to destruction but his/her whole family has to suffer and go through extreme pain and agony.

Here, I want to share an experience of my cousin Qasim. He was a very kind-hearted, honest and lovable person. He had a great passion to get into 'Fashion Industry'. Unfortunately, due to his bad company, he got addicted to drugs at the age of 13. Like every mother, Qasim's mother loved her son indefinitely. Qasim was an apple of her mother's eye. One day, his mother came to know about this, she got worried and anxious. His mother got him admitted in a rehabilitation center against his will. But along with the medication, Qasim also had to face the cruel behavior of the staff as they only saw him as a 'drug addict'. His mother could not see him in this situation so she brought him back home. Despite the hard efforts of his mother, Qasim could not stay away from drugs.

One day, Qasim was riding a bike in a state of addiction, when he met with an accident. Both his arms got badly injured. Along with other hardships of his mother, it was another horrible chapter of her life to see him in a miserable condition for a long time. His mother worked day and night to provide drugs and overcome his pain. She was compelled to do all this to restrain him from committing robbery and to fulfil his needs. Qasim's mother knew about the ultimate death and one day he died, leaving his mother with mental illness and life without hope and positivity.

The government should focus on this burning issue. Anti-narcotics force should be regulated for this purpose. Rehabilitation centers should also to be set up in rural and backward areas at state expenses. If these steps are taken, many other Qasims and their families can be saved from destruction. This is the desire of Qasim's mother as well.



Khansa Mahmood, Quaid Campus, Lahore

Key Dates

Parent - Teacher Meeting

January 5, 2019

CPDP - 9 (Care for Environment Week)

January 21-25, 2019

Kashmir Day

February 5, 2019

Final Exams

February 11-21, 2019

Preparation Week for New Academic Year

February 23-28, 2019

ETA Result/PTM

February 27, 2019

Commencement of New Academic Session 2019-20

March 4, 2019

National Days Celebration

TKS Network constitutes a network of enlightened educational institutions committed to provide quality education as well as wholesome development of students' personality to make them dynamic individuals of society. The national occasions are celebrated in a befitting manner to make the students aware of their glorious and inspiring past, and the supreme sacrifices rendered by our great leaders to achieve independence for our country.

Quaid-e-Azam Day

'Quaid-e-Azam Day' was celebrated with great fanfare by TKS students in a special morning assembly. The students presented national songs portraying nationalistic spirit and highlighted the message/sayings of Quaid-e-Azam for the progress, development and prosperity of Pakistan. The students dressed in colorful attires representing the culture of four provinces of Pakistan also presented innovatively planned skits in the morning assemblies. Quiz competitions were also conducted at senior and junior level. The quizzes were based on Quaid's life, struggle for independence of Pakistan, legacy and historical view.



Noor Campus, Kahroor Pakka



Gondal Campus, Sialkot



Shalamar Campus, Lahore

Independence Day

For this independence, we owe a debt of gratitude to our forefathers who sacrificed their lives to get freedom that we enjoy today. Indeed a great debt to pay! To rejoice and celebrate freedom, TKS campuses celebrated 'Independence Day' with great enthusiasm and high spirits on August 14, 2018. TKS students gave wonderful presentation and paid homage to the independence movement leaders who worked tirelessly for the cause of freedom.



Allama Iqbal Campus, Okara



Chamkani Campus, Peshawar

Defence Day

TKS celebrated 'Defence Day' with zeal and fervor to pay tribute to the great soldiers of Pakistan Army. During assembly presentation, students gave speeches and shared information on the great martyrs who received the highest military award *Nishan-e-Haider*. Quiz competition on 'Defense Day' was also held for the TKS Senior Wing.

Campus Activities

Children's Literature Festival

Children's Literature Festival is an event that aims to connect people, especially school children and teens, with the folk behind the books they love. To popularize reading and expression without the fear of textbooks and tests, the Children's Literature Festival (CLF) was conceived as part of a 'think big' session in Lahore held in collaboration with the Open Society Foundations (OSF) as a winning idea.

TKS Fatima Campus encouraged students to participate in CLF held on November 8, 2018. It proved as a productive activity for TKS students; they got connected with diverse group of students who belonged to different school systems from all segments.



Fatima Campus, Multan

Education Trip

At TKS, our aim is to provide a balanced educational program promoting both theory and practical implications. TKS FGS Campus organized an educational visit to Pakistan Army Museum, Lahore. The purpose was to educate the students about Pakistan Army's history and their work. Such outdoor educational activities boost our students' learning skills and develop a supportive learning community.



Al Sharif Campus, Okara

World Soil Day



Iqbal Campus, Sialkot

The World Soil Day is celebrated annually on the 5th of December. Soil is a natural resource and plays an essential role in the growth of food and survival of humankind. However, there is a global increase in degradation of soil resources. That is why it is important that soil is celebrated every day of the year, to make sure that future generations understand the gravity of this issue.

Visit by UN Delegation



Gondal Campus, Sialkot

A delegation from the UN (United Nation) led by Major Ha Wang from South Korea visited TKS Gondal Campus and expressed their gratitude. They also appreciated the cooperation of campus management for organizing the visit and providing the opportunity for substantive dialogue with campus staff and students.

TKS Head Office really appreciates the efforts of TKS GC for organizing such beneficial interactive session for students.

Teachers Day

A good teacher has greater influence in shaping the life of an individual even more than his/her parents. In our country's culture, a teacher has been given the highest place. To honor and acknowledge the contribution made by teachers, TKS students celebrated 'Teachers Day' in full swing. Students also dedicated beautiful performances to their teachers which were highly appreciated by all.



Badar Campus, APE

Yellow Day

"Shades of yellow stimulate our little ones with happiness, energy and optimism....." With an objective to recapitulate and reinforce the effects of yellow color, little ones of TKS Gulbahar Campus celebrated 'Yellow Day' in full swing.



Gulbahar Campus

IT Club

Sajid Mukhtar Ch., Director IMT and SMT Campus, has taken an initiative under the name of 'IT Club'. The club's mission is to promote knowledge of Information Technology through weekly workshops and involve students in computer-related activities, so that they are able to acquire job skills that they will need in their future careers.



IMT Campus, Okara

Sports Gala

A splendid 'Sports Day' was organized by TKS at campus level, where students actively participated in different games, i.e., cricket, sack race, spoon race, tug of war and many more.



Milinium Campus, ISL



Raja Aslam Campus, Chakwal

Academic Excellence

TKS Bhagowal Campus celebrated 'Academic Excellence' in full fervor. Students' sentimental performances on traditional and national songs won the hearts of parents and audience.



Bhagowal Campus, Gujrat

Discover Your Talent... Join TKS News

TKS News is the official newspaper of The Knowledge School Network (TKS) published quarterly, for promoting the Campus news.

TKS News is the voice of TKS community, students, teachers and staff. You can take part or contribute to the newspaper in multiple ways. All writers are welcomed to send their real-life stories, adventure stories, cartoons, jokes, anecdotes, poetry and articles.

If you would like to share something related to TKS News or you want to give suggestions about your School, this is the platform to do so! Email us at tknews@tk.edu.pk