



A Project of ILM Trust

INSPIRE TO RISE

The Knowledge School Network

Volume 01, 2017

Editorial Team

Mariam Hasan Murad

Editor-at-Large

Naureen Nazir

Chief Editor

Head Office:

UMT Campus, C-II Johar Town

Lahore. Tel: 92 42 35211071-73-75

UAN: 92 42 111 300 200

 /life.at.tks/

 /tkstalk

 tks.edu.pk



VISION

TKS strives to be globally recognized center of educational excellence whose students consistently exceed expectations and are committed to addressing the needs of our world.



MISSION

To enable our students to realize their potential through exceptional opportunities within a nurturing community which equips them to flourish in life and to make a difference for good.



PHILOSOPHY

TKS is dedicated and passionate about developing each child to become independent, creative, compassionate, self-disciplined and a life-long learner.



We are building a Knowledge community to lead Pakistan

School's showcase a nation's past, present, and future. They represent the hopes of parents, capitalize upon the aspirations of the very young generation, and respond to the needs and challenges faced by the society. ILM Trust initiated the project of The Knowledge School (TKS) to contribute towards the development of new generation, turning them into self-directed life-long learners. The students of TKS become aware of the purpose of life and they discover their unique strengths and talents for refinement. We are building a knowledge community to lead Pakistan. Human beings know no limits to excel and each generation surpass the previous in all respect. At TKS, we aim at becoming a very reliable partner of the parents and society to make each student a truly great person with extreme motivation, creative ideas and supreme talents so that they can achieve extraordinary goals and objectives.

Dr Hasan Sohaib Murad Chairperson
The Knowledge School

Group Profile

In 1990, a group of eminent educationist, philanthropists, professionals and industrialists established Institute of Leadership and Management to introduce new trends in education, training and research in Pakistan. Today, ILM educational initiatives are nationally as well as internationally acclaimed symbol of quality and success. ILM Trust myriad range of projects contributed to the progress of Pakistan's society and is also producing globally responsible citizens. It provides an integrated system of quality education which takes care of all the learning needs of students from early year of Schooling until Graduate and PhD levels. Finally in a span of two decades, ILM Trust has owned a portfolio of businesses in education, training and environmental friendly construction, clean energy and Islamic Finance based on convergence of academic research into commercialization of capabilities.

University of Management and Technology

University of Management and Technology - a project of ILM Trust was founded in 2002 which has now become one of the premier institutions of higher learning facilities in Pakistan. UMT is striving to provide the best education experience to its students linking academic and industry practices and also working closely with industry and business community in Pakistan and globally.

ILM Group of Colleges

In 2008, ILM launched an educational project namely ILM Group of Colleges with a vision to meet the academics needs of the students and nation. It aims to make quality education available at widely dispersed location in the country. ILM colleges offer a wide range of programs in faculties of Arts, Science, Computer Science, and Commerce. Its campuses offer value-driven education to the nation's youth. ILM colleges combine state-of-art educational facilities with premium faculty further proven in students' achievements. Highly qualified and experienced faculty is the hallmark of all ILM colleges.

The Knowledge School

The Knowledge School (TKS), a project of ILM trust, is a nationwide network of comprehensive schools which is based on strategic partnership with enthusiastic individuals, willing to invest and further the cause of education. TKS aims to become a reliable partner of the parents and society to cultivate young generation and provide value-based learning. TKS makes each student a well-groomed person with extreme motivation, creative ideas and supreme talents so that they can become self-directed life-long learners. Students at the Knowledge schools are promised not only effective learning in all academics subjects but also personality grooming based on our social code. In short span of time, TKS has developed a sizable network of operative schools throughout Pakistan.



What we do

TKS DECLAMATION CONTEST AND ART CHAMP EXHIBITION

The Knowledge School Network organized "National TKS Declamation Contest" on 23 January, 2017, after the District level competitions. In this final contest, topper contestants participated from 50+ schools of TKS network. Furthermore, Art Champ Exhibition was also organized by TKS where parents, students, teachers and school heads took keen interest to see the art work of young creative Champs displayed at the exhibition. The Declamation was divided into two



TKS Declamation Contest and Art Champ Exhibition on 23 January, 2017 at UMT, Lahore

segments, first was in English and the second was in Urdu. Topics were, "Beyond the Stars" for juniors. "Why Read Books Instead of Watching TV" for Senior Level for English category. "MeriPehchaan Pakistan" for junior level and "Qudrat bhi sath deti hai jab koshish e insaan ho" for senior level for Urdu category. The English session judges included Ms. Rahat Bashir – Assistant Professor, Ms. Shabana Zafar- lecturer, Ms. Tamsila Naeem- Assistant Professor from English Department of UMT and Mr Hafiz Shahid Iqbal from ILM College and Ms Zareen Khalid from TKS Head Office for Urdu session. The distinguished guest speakers Mr. Zahid Waraich CEO TKS, Ms Mariam Murad - Director TKS, Dr Mohammad Yusuf Awan - Dean School of Architecture and Planning encouraged the students for participating in the competition.

All the senior TKS officials Mr. Abid Nathaniel - Director Academics, Ms. Nusrat Hamdani - Director Quality Assurance and Evaluation, Mr. Muhammad Taufeeq, Director Marketing and Alvina Fatima from School of Architecture and Planning were also part of this event. The inspirational success story of this event got the attention when a student Mohammad Ramzan – son of an Aaya of TKS, was announced as topper of the Art Champ Competition of TKS Network.

TKS IN-HOUSE TRAINING PROGRAMS

The department of training arranges three types of trainings for TKS network. These are: i) Cluster based trainings ii) TNA based trainings iii) On demand trainings. With cluster based trainings, FREE trainings for parents is offered. A model called "F.R.I.E.N.D" model (Find, Reflect, Implement, Empower, Nurture, Direct) has been specially designed for these trainings and this model is exclusively being used for TKS network. The details of the trainings that were arranged in the first quarter are as follows:

A cluster based teachers' training titled "Teaching Excellence" was organized at Grand Regency Hotel in Bhawalpur on January 14th, 2017. Mrs. Nusrat Hamdan and Ms. Nabiha Naeem conducted the session and 70 plus staff members of different campuses of TKS enthusiastically participated in it. On February 21st, 2017 a Parent's training session was organized by TKS head office at Ghakhar campus. The first session was conducted by Mrs. Hamdani and the second by Ms. Gul-E-Zehra, 100 plus parents graced the occasion. The following points were discussed during the session:

- i) Role of parents in a child's early development
- ii) Uses and abuses of internet, mobile phones and other gadgets
- iii) Choice of words
- iv) Listen to your child
- v) Friends, not Masters

On March 6th, 2017 the department arranged two sessions at Phool Nagar, Dogar Campus on "The Bionic Teacher" and "The Super Parents" for teachers and parents respectively. 100 plus parents and 14 teachers attended the sessions. The following topics were covered:

- i) We all are bionic women and bionic teachers
- ii) GTM (Grammar Translation Method)
- iii) Listening skills
- iv) Time management
- v) Grooming that works at work
- vi) Catch me doing things right!
- vii) Friends, not Masters!
- viii) Listen to your child
- ix) Let them conquer the world

On April 5th, 2017 the department conducted an in-house training session for the employees of TKS at Hospitality Inn on "Rejuvenating Employees". The training focused upon four areas: Communication Skills, Team Building, Customer Service and Time Management. The session was inaugurated by Mr. Zahid Waraich- CEO TKS and presided by Ms. Mariam Murad- Director TKS. The closing ceremony was chaired by Mr. Abid Sherwani- Director General UMT. The model "S.T.A.R." (Steadfast, Team Leader, Adaptable, Rational) Employee was specifically designed to better understand different roles that we perform at our work place.



ORIENTATION FOR NEW NETWORK ASSOCIATES

The Knowledge School Network, Head Office organized System Orientation Session for its new campuses on Saturday February 18, 2017 at University of Management and Technology. The purpose of this event was to share the standards and services of TKS Network. Mr. Zahid Waraich - CEO TKS gave the welcome speech to the new TKS Network Associates of more than 25 new campuses. The session was chaired by Honorable Dr. Hasan Sohaib Murad - Chairperson University of Management and Technology and TKS Network.



Mr. Zahid Waraich gave presentation on strategic planning for school and admission and further Mr Muhammad Taufeeq, Director Marketing had a discussion over the Effective Marketing-An Insight. Ms. Gul e Zehra delivered her motivational speech on Teaching and Training and the last presentation was given by Mr Abid Nathaniel on Academics. All presentations covered the core areas of TKS Network with the help of videos and helping material. This session was organized by Quality Assurance Department in the headship of Ms. Nusrat Hamdani.

Meet the Trainers



Gul-E-Zehra Abbas is currently associated as Head of Trainings at The Knowledge School. She is a certified trainer from Dubai, UAE; a freelance international trainer who has trained the employees of more than 12 different countries. She has done B.A. Honors, M.A. in English Literature and M.A. in Linguistics. She holds a diploma in NLP (Neuro

Linguistic Programming) and a certificate course in Business English and Presentation Skills from Institute of Business Administration (IBA). She is a certified corporate trainer from Omega Institute Dubai, U.A.E. and has conducted over 100 training sessions for the employees of national and multinational companies. Gul-E-Zehra Abbas had been associated with academia as an Assistant Professor of English and has teaching experience of about a decade in different universities.

"My experience at TKS has been absolutely amazing so far. I have learnt a lot of things here. From cluster based trainings to TNA based trainings to on demand trainings to the guest speaker sessions; everything seems to be a good combination of learning and fun. I hope I live up to the expectations that all the stake holders have from my department and will take every possible step to take the flag of TKS higher than it already is!"



Ms. Asma Aamer has been associated to the education sector for the last eighteen years in various capacities. She has done M.Phil in "Curriculum and Instruction" from "University of Management and Technology". She has earned a "Diploma in Teaching with ICT" and received a "Certificate in Professional Studies in Education" (CIPSIE) from University of Bradford. Her professional journey started from a Kindergarten teacher at Beaconhouse School system leading to Kindergarten manager and then a curriculum developer at City School.

"The Knowledge School is a prestigious organization on a smooth and swift journey of progress and development. It is always striving for raising standards to compete globally and shine at the international level through innovation in curriculum, book making process and co-curricular activities. The best part of this organization is provision of autonomy to employees and a vision to make people smarter, more engaged and more productive."

Memorandum of Understanding Signing Ceremonies

Mr. Zahid Warraich – CEO The Knowledge School Network has successfully signed number of Memorandum of Understanding for establishing TKS franchise at different cities of Pakistan for the growth of TKS network. All the ceremonies were presided by Mr. Zahid Wariach – CEO TKS in the presence of senior TKS Head office officials, Mr. Muhammad Taufeeq – Director Marketing, Mr. Abid Nathaniel – Director Academics, Mr. Shoaib Tariq – Manager Sales. TKS would also like to congratulate all new Network Associates on signing Memorandum of understanding and becoming a part of TKS family. We welcome all of them to our growing network of 200+ TKS schools.



MoU signing on 30 December, 2017 - The Knowledge School for Palmtree Cantt Campus, Gujranwala



MOU signing on 9 January, 2017 - The Knowledge School for FGS campus and Allama Iqbal Okara Campus



MOU signing on 15 January, 2017 The Knowledge School for Karachi campus



MOU signing on 9 January, 2017 - The Knowledge School for Chamkani Campus, Peshawar



MOU signing on 13 January, 2017 - The Knowledge School for Al-siddique campus, Distt Gujranwala.



MOU signing on 18 February, 2017 - The Knowledge School for Zahra Campus, Rawalpindi.



MOU signing on 14 February, 2017 - The Knowledge School for Jinnah Garden Campus, Islamabad.



MOU signing on 31 January, 2017 - The Knowledge School for Millenium Campus Islamabad

What's New



TKS head office endeavors to encourage our campuses and students to take healthy part in the Co-curricular and extra-curricular activities. This year TKS head office initiated Lingualetics competition for all its schools. Lingualetics is an English Language proficiency competition for the students of different classes and at two levels. This event helped students to develop their confidence and creative mind. It helped them to enrich their language and public speaking skills. The competition was based on Look 'n' Say pattern. This is a picture description competition in which a picture was provided to the students and they were given time to prepare and later to describe the picture in only 180 seconds. Students from two levels and 4 grades were chosen for Look 'n' Say competition viz.

Level I – Grades 2-3, Level II – Grades 4-5

The winning campuses – Quaid Campus and Johar Campus were awarded Lingualetics Winning Trophy. The NWAs / Principals and teachers of the participating campuses were awarded with Appreciation shields and certificates.



The Right Brain people are considered to be number savvy and logical in their approach. To promote and develop numeracy and mathematical skills among TKS students, the Head Office has designed Matholetics competition. The

idea is to help our students develop and exhibit their Right Brain skills. The competition is focused on only class 5 students. However, the skills and concepts that will be tested are the ones that they would have learnt and acquired throughout their schooling; starting from class 1 through to 5. The Head office shall provide the concepts on which the competition will be based so that the school and the students would be able to revise and go through them before the competition. The Matholetics competition is MCQ based. The topics and concepts shall be sent to the schools by the head office. The MCQ Question paper and Marking Scheme shall also be sent to the campuses by the Head Office. Selection round will be done by the school during regular school day and within one period of 40 minutes. After the selection round, the schools shall choose the best student from class 5 and send his/her name to the head office for National level competition. The Finals shall take place at the Head Office in January 2018. The Final competition will be MCQ based and the Top 10 students chosen from the MCQ based test will be taken for the Mental Math Test. Winners shall be awarded with exciting prizes.



'Reading makes a ready person'. This is the driving quote for TKS Reads initiative, because the more we read, the more we learn. TKS reads is a two year project. During this period of time, we aim to equip all TKS campuses with reading material. Our aim is to cultivate this lifelong habit

of reading among all our students and staff. In the first year of the TKS Reads project, the Head office shall support schools to provide their students with reading material for class 1 to 5. The project is based on the following manner for acquiring the reading material.

Reading Cards
BYOB = Bring Your Own Book initiative
Books on Trolley

Library: The second year, TKS Reads will include TKS Reads 100,000 books initiative where all the campuses will be given the target to encourage their students to read at least one book per month and then provide the Book Review. The summary of the book reviews shall be sent to the head office for record keeping to the total of 100,000 books by all the students of TKS network.

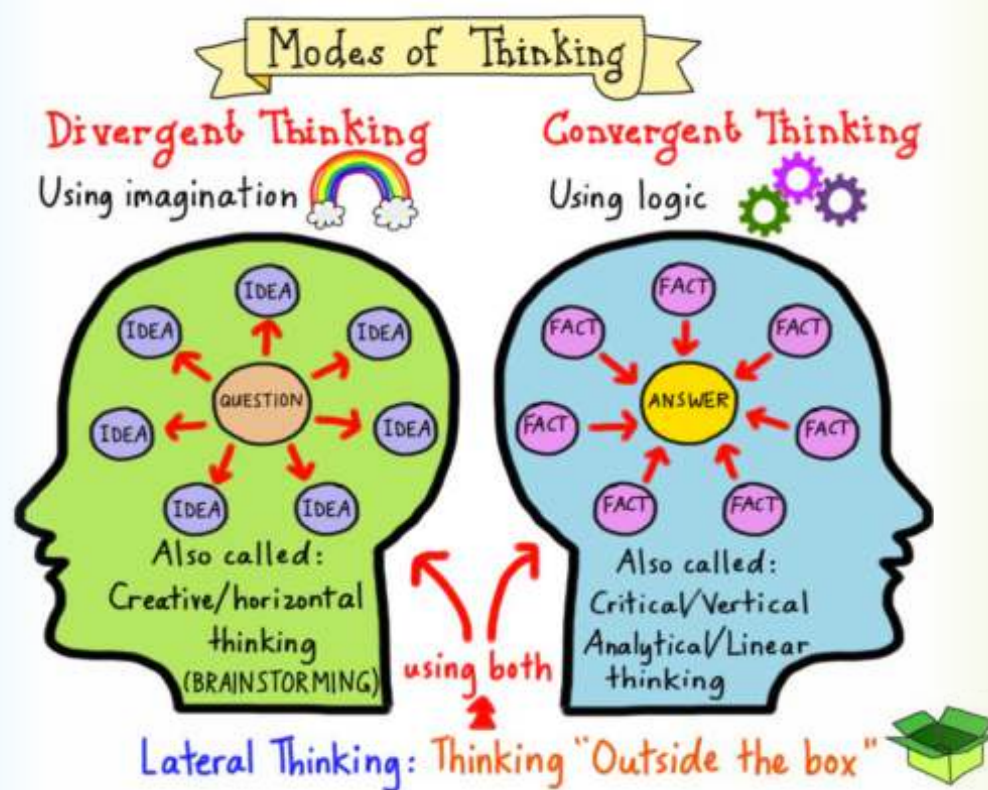
School Awards

The Scripps Research Institute conducted an English Grammar Contest in which our brilliant student Umm-ul-Banin from The Knowledge school, Liaquat Hayat campus, class 7 got top position throughout district Hafizabad. Ms Zareen Khalid – Deputy Director Academics at TKS Head Office announced cash prize of 10000 for Ummulbanin in a ceremony held at the campus.



TKS Head Office awarded Academic Excellence Award worth of 50,000 cash to Ayza Maqbool Bajwa, Pasurur campus, who got top position in matriculation in pasrur and second position in TKS network.

It's a moment of pride for TKS network that Abubakar Adnan, student of prep class from Fatima campus, Multan got 2nd position under 8th year category in 11th Toyota Dream Car Contest 2017.



Copy Rights: <https://sylviaaduckworth.com/2016/12/28/top-10-sketchnotes-2016/>



How is TKS promoting Pakistani core values?



Liberation: Students have freedom of expression in creative writing, performances in Drama, participating in talent shows, Music and Sport. All students are encouraged to make choices within a safe environment both individually and collectively. All students are encouraged to use critical judgment, to understand their personal capacity and power to influence.

Mutual Respect: All students understand the importance of developing tolerance and respect. We promote respect through: daily reflections, assemblies, themes of the week and our broad and balanced curriculum, sustaining positive links within our local community. Personal, social and health education citizenship encourages students to become active citizens, embracing and celebrating all religions, faiths and beliefs and creating a room for reflection and prayer. Students support each other in the frequent public performances given internally and externally in the community.

Patriotism: The perception held by TKS students concerning patriotism is an indicator that TKS teaching is influencing students to become active citizens in this democratic nation. Understanding the perceptions that TKS students have, alongside a comprehension of the role of education in developing such perceptions, offers an insight into the student to realize their role and duties as citizens in this democratic nation.

Sociable Classroom Community: In a sociable classroom community, students learn, explore share, cooperate, and support each other to follow the core philosophy of TKS. TKS provides a platform upon which students can securely and safely accomplish each day's tasks and objectives.

Equality: Students are not discriminated on the basis of belonging to a particular group. All classroom members are treated equally. By the same token, all religions, sects, faiths and ideologies must tolerate the existence of their rivals. On the other hand, there should be no toleration at all of unequal treatment of men and women.

The Rule of Law: Students understand rule of law by observing the school rules. Students have confidence that school rules will be applied consistently and fairly and that there are clear sanctions if rules are breached.

Key Dates

- 12 August, 2017**
Continuous Professional Development Program
- 14 August, 2017**
Independence Day Celebrations
- 15 August, 2017**
2nd Term Start
- 18 August, 2017**
Independence Day Quiz
- 25 August, 2017**
Go Green Day
- 31 August – 1 September, 2017**
Eid ul Azha Holidays
- 6 September, 2017**
Defense Day Quiz
- 9 September, 2017**
Continuous Professional Development Program
- 18-22 September, 2017**
Mid Term Assessment of 2nd Term
- 29 September, 2017**
Parents Teacher Meeting

Discover Your Talent... Join TKS News

The TKS News is the official newspaper of The Knowledge School Network (TKS) published quarterly a year for promoting the campus news. TKS News is the voice of TKS community, students, teachers and staff. You can take part or contribute to the newspaper in multiple ways. All writers are welcomed to send their real-life stories adventure stories, cartoons, jokes, anecdotes, poetry and articles.

If you would like to share something related to TKS News or you want to give suggestions about your School, this is the platform to do so! Email us at tknews@tk.edu.pk